SIERRA MADRE NEWS

VOLUME 29, No. 45 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, AUGUST 2, 1935

PRINTING—
of every description is a specialty, not a side line at THE NEWS office. Quality work—reasonable prices.

Round the Town

A. Davis, of Los Angeles, was in Sierra Madre on business Monday.

Hazel Russell of Los Angeles visited friend in Sierra Madre on Wednesday.

Mr. and Mrs. E. Peterson of Burbank, were visitors in the city on Monday.

Mrs. Shirley Corson has moved from 46 North Lima street to 183 North Lima street.

Frances Montaya, of Los Angeles, was a visitor in Sierra Madre, on Wednesday.

The E. W. Boyce family, have moved from 45 North Auburn avenue, to Los Angeles.

Mrs. Lee S. High, has moved from 168 Santa Anita Court, to 85 East Central avenue.

Mrs. Marjorie Hanson has moved from 455 Woodland Drive to 48 Vista Circle Drive.

E. C. Polsue was a guest at the Leonard Wammock home, 258 East Central avenue, Sunday.

C. W. McDonnell and P. Robinson of Perry, Iowa, were in Sierra Madre on business Tuesday.

Dr. R. C. Simpson, of 459 Ramona street, has been confined to hsi home through illness, this week.

Miss Frances Lacey of 374 North Grove street, left Monday to return to her position in Texas.

Miss Helen Jackson was the guest of Miss Marjorie Royce, of 629 West Orange Grove, Monday afternoon.

The R. L. Zimmermans have left Sierra Madre and are living at 284 Virginia avenue, East Pasadena.

Mrs. C. C. Wilson, and daughter Lois, of 53 Suffolk avenue, are vacationing for three weeks at Hermosa Beach.

Mrs. Jack Mitchell and son Thomas Mitchell of 58 South Hermosa avenue, visited last week at Catalina Island.

Miss Enid Murray, of 635 West Grand View avenue, accompanied by Harvey Cantrell, motored to Lake Arrowhead Sunday.

Mr. and Mrs. C. M. Morrison, of 30 West Laurel avenue, motored to Redondo Beach Sunday, where they spent the day.

Robin Newbery, of 329 North Auburn avenue, is visiting his grandparents, Mr. and Mrs. R H. Sylvester, in Los Angeles.

Russell Lovejoy, Jr., was the guest of Miss Muriel Royce, Monday afternoon, at the Royce home, 629 West Orange Grove.

Mr. and Mrs. I. Silverman of 80 East Montecito avenue, have as their houseguest, their nephew, Milton Cohen, of New York City.

Mr. and Mrs. W. Rogers, have moved to their new location, 456 North Baldwin avenue. They have been living at 180 North Mt. Trail.

Mrs. Blanche Buie, of 52 East Highland avenue, motored to Los Angeles today to attend the County Council. Accompaning Mrs. Buie is Mrs. Helen Lovejoy.

S. C. Coumbe, and family returned last week from a five-day fishing trip to Mineral King, in the Sequoia National Park They reported excellent fishing.

Sunday guests at the Dr. J. Earl Gossard home, 354 Canon avenue ,included Prof. E. M. Stowe, and his daughter from China. They are on their way to New York.

Mrs. Waverly Pratt, portrayed the role of Princess Eleasa, in the play, "Prince Stephen, the Rich Young Ruler," for the tenth time, at the First Luthern Church in Long Beach.

Mr .and Mrs. W. L. Murray, of 635 West Grand View avenue, returned last Wednesday from a two week's camping trip in the High Sierras, around Deep Creek Lake.

Mr. and Mrs. Arthur Embree, of 535 North Auburn avenue, are leaving on their vacation the first of the week. They expect to camp and fish in the High Sierra.

Miss Kate Patton of 204 San Gabriel Court, returned Friday from a visit to Long Beach. While there, Miss Patton called on Mr. and Mrs. G. H. Stauver, former residents of Sierra Madre.

Friends of Miss Pauline Wolpert, of 255 North Grove street, will be pleased to learn that she is fast regaining her health at General Hospital, but will remain there for anothe two months.

Mr. and Mrs. I. Silverman, and their nephew, Milton Cohen, of 80 East Montecito avenue, attended the Forrester's picnic on Sunday in Lopez Canyon, in the San Fernando valley.

Col. and Mrs. H. B. Hersey, and their son, Gale Hersey, of 575 North Hermosa, accompanied by Mr. and Mrs. O. J. Kirkpatrick of Los Angeles, spent last week at the Bodine cabin in the mountains.

No Chance Of $50 Pensions For The Aged

Grant Of Federal Funds Absorbed By U.S. Law Increasing Eligibles

Hope that Sierra Madre and other California aged would receive a maximum State and Federal monthly pension of $50 was shattered this week as Assemblyman Frank G. Martin stated that the Federal government grant cannot be added to the State's payment as had been thought possible in some quarters of the assembly.

California's new Hornblower old age security act provides a minimum pension of $20 per month and maximum of $35, and the Federal Social Security Bill pending before the Senate, stipulates that the Federal government shall pay to each State with an old age pension plan a sum equal to half the payment by the State up to $15 a month In a letter to Assemblyman Martin, Assemblyman William Hornblower stated:

"The reason we could not add the $15 U. S. allowance to the $35 provided by the State was because the Federal government provides in its law that when they pay California the money, the State must reduce the residential requirements to five years within the past nine years. In other words, a person may live in California two years, remain away a year, but so long as he lived within the State for five years within the last nine before making application, he is eligible

"This will mean an additional 100,000 in California eligible for aid . . . this absorbing all of the Federal aid that would be given to the State . . . approximately $8,000,000."

City League Club Will Be Shaken Up

Closer Competition And More Excitement For Fans In New Season

Monday night the Pirates and the Braves play ball on the school diamond—but nobody will be able to recognize the teams except by name. City League Manager Jack Brain has announced that the season is being divided up into two halves, and that entirely reorganized teams will face each other with clean slates. An effort will be made to balance up the teams to send 100 per cent performers to clubs that have not had the team work of others and in general to equalize the strength of the various clubs and give the fans better baseball.

The Pirates have not been beaten since losing the first game of the year to McCarron's Braves and they met each of the other outfits three times . Their lead has become so commanding that Brain came to the conclusion both fans and players will welcome a general shakeup. So the lineups will be completely changed commencing Monday.

(PICKUP league standings— 10p

Youths Asked To Enroll In CCC As Vacancies Open

Only youths between 18 and 28 years of age whose families are now on relief are eligible to enroll in the C.C.C., according to Roy W. Piling, director of county relief, but all young men interested may leave tentative applications at the 1235 East Ninth street enrollment office in Los Angeles. When restrictions are modified they will be notified to make a final application. There are 1,000 vacancies in C.C.C. ranks in this district at present, Pilling states, and they will be filled as soon as the bars are let down.

Civil Service To Give Post Office Exam Soon, Report

The twenty-five applicants who have signified intention of competing for the open position of substitute carrier-clerk at the Sierra Madre postoffice will be notified shortly as to when the examination will be held, according to Mrs. Florence Wicks, local Civil Service Commission secretary. The test will be held at the public school in the near future, it is announced.

800 Veterans Seek State's Home Loan Bond Issue Money

Forty applications a day are being approved by the Los Angeles office of the State Veterans Welfare Board, as war veterans take advantage of the benefits by the $30,000,000 veterans' home and farm building and buying funds, according to Chairman Thomas M. Foley. It is estimated that $200,000 in new money will be thrown into building trade channels when aplications so far filed are approved. Thus far 800 applications have been okayed.

Lone Wolf Viewpoint Is Destructive

Head Of World's Greatest Co-Operative Concern Advises Businessmen

"Forget 'inside' competition, and concentrate on 'outside' competition. Join with competitors within your industry or city as associates in a common cause." This was the advice to Pacific Coast business leaders given by Paul S. Armstrong, general manager of the California Fruit Growers Exchange, in an address before the Western School for Commercial and Trade Executives at Stanford University yesterday.

The greatest problem of every business man, that of creating a demand for his products, today can best be solved in most instances by cooperative promotion and advertising. Mr. Armstrong asserted. "To sell tires and gasoline you must first sell cars," said Mr. Armstrong. "To create a demand for lumber and brick and plumbing goods you must persuade people to build houses. Here in California we know that to get people to visit our cities and fill up our hotels we must first persuade them to take a trip, to travel West. The success California and the West has had as a resort country is due in large measure to the fact that we have approached the development of tourist traffic as an industry or community problem, not as an individual competitive problem. And the progress we have shown in many of our agricultural industries has also been due to cooperative rather than individual effort."

Mr. Armstrong cited as an example the results of the cooperative or community advertising campaign by the All-Year Club of Southern California, which increased tourist travel from a yearly total of 200,000 in 1921, mostly in winter, to the present figure of over a million, of whom about 600,000 are summer arrivals. Also the experience of the California Fruit Growers Exchange, whose sales through advertising have increased from ten million dollars in 1905-06 when their cooperative advertising started, to over $73,000,000 last year, at a cost of less than 1 percent of gross sales.

In addition to enlarging the basic market, cooperative advertising has other "by-product" advantages, Mr. Armstrong pointed out ."It helps those within the industry to forget their petty jealousies and appreciate their inter-dependence. It promotes standardization and raises grades and quality, and improves Public Relations— especially at this time. If the public doesn't know us, it probably thinks the worst of us, and Public Relations reflect Public opinion. Meet the public half way through a united community effort; show them that what you sell them is good, and the price is fair, that they need you as much as you need them, and they are not apt to think harshly of you."

Late Milk Delivery Plan Adopted Here

Noise of trucks and clatter of bottles, banging of heels on the porch and squeaking of brakes . . . Sound familiar? Righto— the milkman at 6 a.m. But Sierra Madreans awoke Monday puzzled. All was quiet until after 8 o'clock. The reason being that already most of the milk companies delivering here are following the example set by the milkmen in unincorporated county territory whose delivery hours have been changed by an ordinance adopted by the County Supervisors. The hours were formerly from 6 a.m. to 7 p.m The new schedule does not permit deliveries until 8 a.m. The City of Los Angeles has a similar ordinance and the big milk companies have adopted the schedule throughout the county.

5 Narrowly Escape Death In Car Crash

Auto Demolished When Hit By P.E. Train At Central And Sierra Madre

In some inexplicable way, five persons escaped death here Saturday afternoon when their car was struck and overturned by a Pacific Electric interurban train at the intersection of Central and Sierra Madre avenues. The driver, Edward Jerome Callahan, of Wilmar, was the only one injured, sustaining a cut on one leg which was treated at the office of Dr. G. W. Groth. The automobile, which was practically demolished when it was thrown upon the curb, was coming up Sierra Madre avenue, and none of the passengers observed the wig-wag in motion. When hit by the train the sedan landed on its side.

Escaping without injury were Mrs. Pearl Callahan, two of the couple's children, Edith 5, and Clorisa, 2, and Frank Carpenter of the Hasting's Ranch. Officer Gerlach, investigating the accident, ascertained that the signal was in working order.

Modernized Opera Martha To Be Staged

Richard Knost To Direct Local Singers In American Version Here

Several singers well known to Sierra Madre wil be featured in Richard K. Knost's Americanized and intimate version of Flotow's opera "Martha," to be staged Friday, August 9, by the Pasadena Drama Guild of the Pasadena Recreation Department

Rose Quigley, a former Sierra Madre resident now engaged in motion picture and radio work, will sing the title role of Martha. Katharyn Wissler, who formerly lived on North Auburn street, will sing the part of Nancy, and Grace Born Hudson, of West Highland avenue, will appear as Polly Smith. Helen Ward Stevenson, who recently moved to this city from Salt Lake, is to act as pianist and musical director for the local performance, and the roles of Lionel and Plunket will be sung by Edward Robinson and Heber Robinson ,of Highland Park.

Many Pasadena and Highland Parw music lovers have showed marked interest in Knost's operatic venture, and will be on hand to witness the local production. Tickets locally may be secured at Hartman's drug store, or at the boxoffice the night of the performance. Knost, while a resident here, founded the Municipal Music League of the Allied Arts and coached many young singers.

Golfers Win Half Victory In Ross Field Argument

Afecting a compromise between the Santa Anita Golf Club and the anti-golf course faction, the Board of Supervisors this week proceeded with plans to improve the Ross Field property which was officially returned Monday to the county for recreational purposes. In addition to a nine hole golf course, there will be public tennis courts, basebal diamonds, swimming pool, picnic facilities and numerous other recreational features which will make the grounds one of the finest play areas in California.

Between $300,000 and $400,000 will be expended on the project, providing funds may be secured through the Public Works Administration. Inasmuch as most of this money will be spent for labor, the Board of Supervisors believes it an ideal Federal project.

Art Johnson Now On Police Force

Arthur Johnson, III, was in khaki and boots this week, having been deputized as a special policeman by Chief Gordon McMillan, to temporarily fill the vacancy left open when "Tex" Schoemaker left on a six month's leave of absence. A permanent appointment will be made by the City Council at expiration of Shoemaker's leave.

City Costs Increase In Fiscal Year

Statement Shows Depleted Income; Council Awaits Valuations For Tax Levy

Revealing a cut of $1,215 over the previous year's expenditures, but also showing the total city income to have dropped $12,904 in a corresponding period, the statement of receipts and expenditures for the city of Sierra Madre for the fiscal year ending June 30, 1935, was released yesterday preliminary to Council's adoption of 1935-36 budget. The city now awaits the County Assessor's official property valuation figures to complete the annual job of fixing the tax levy.

The year's total receipts were $139,443.24, including $22, 098.63 cash on hand in July, 1934, as compared to last year's $146,-209.22, which total also included $15,961.01 cash on hand July 1, 1933.

The difference is partially due to two items on the 1933-34 credit sheet — $6,217 which included Pasadena's grant to the city for the Orange Grove avenue conduit right-of-way, and an item of $13,639.86 which was collected in delinquent taxes under the newly enacted tax moratorium law. This year those same items are substantially reduced, the delinquent taxes totalling but $6,-777.29, and the money received for street work only $4,498.29.

Expenditures set forth by the statement of City Clerk Waverly E. Pratt total $122,895.54, compared with the preceeding year's $124,110.59. Fund balances totalling $16,547.70 added to this figure balance the sheet.

Mother Nature conspired to affect government costs to an appreciable extent. The highway and building fund, for instance, was tapped heavily by storm damage done by the wind and rain storms, the cost amounting to $1,373.23, over $800 more than necessary the year before. On the other hand, the same heavy rainfall in furnishing free irrigation to householders and orchardists ate heavily into the water department revenues, the $42,158.44 collected being $4,526 less than the department's income for 1933-34.

Incidental operating expenses were among the items to be slashed in an attempt to bring down the cost of government to meet the condition brought about by decreased revenue. Although individual department cuts are comparatively trivial, the total reduction is approximately $1,-753. This includes $869 cut from library operations and expenses, and $596 from the city engineer's department. Salaries suffered no reductions. The detailed statement of the fiscal year's receipts and expenditures will be found on page 6.

Rerouting Of Highway 66 Is Protested

A vigorous protest against the plan to route transcontinental route 66 over Huntington Drive west of Monrovia instead of Foothill boulevard, the original route, has been filed with the State Highway Commission by Assemblyman Frank G. Martin.

Calling attention to the fact that the proposed diversion will greatly affect traffic congestion on Huntington Drive during the racing season at Santa Anita track, Mr. Martin wrote the commission as follows:

"I want to join with residents of Sierra Madre, Altadena and the East Pasadena area in protesting vigorously against this proposed change of routing. We of this region have had no advance notice of this proposed change, nor do we know of any good and sufficient reason why the change should be made, particularly without consulting the thickly inhabited and important area affected. The new routing will be wholly to the advantage of Los Angeles and to the disadvantage of all that area adjacent to the present Foothill Boulevard from Monrovia westward.

Recovering From Serious Illness

Louise Edwards, petite daughter of Mr. and Mrs. Roy Edwards, of 307 Mariposa street, is recuperating rapidly from a serious illness which has confined her to bed for the past three weeks.

BOY CITED TO ANSWER FOR AUTO SMASH UP

Fourteen year-old Dan Sherrett, of 315 North Lima street, will appear before Judge Tom Neale today to try and absolve himself from blame in connection with an automobile collision at Grand View and Auburn avenues on Monday evening.

Mrs. George McCormick, who lives at 369 North Auburn avenue, was driving her car north on Auburn, and the boy was driving east on Grand View when the two automobiles collided. Upon investigation a traffic citation was issued to young McCormick.

To Celebrate Beginning Of Short Route

Airline Boulevard From Pasadena To L. A. Cause For Jubilation

Public spirited citizens of Pasadena and Altadena who for years have been working to get a broad direct highway, free from grade crossings, between the heart of Pasadena and the heart of downtown Los Angeles, feel so good over the passage of Assembly Bill No. 2435, which permits the building of this projected highway that they are going to hold a big banquet in Pasadena on Monday evening, September 16. This Assembly bill, which was sponsored by Assemblywoman Eleanor Miller of Pasadena and which was actively suported by Assemblyman Frank G. Martin of this 48th Assembly district. has been signed by Governor Merriam and becomes effective September 15. The banquet, therefore, will be in the nature of a celebration over the real beginning of the enterprise.

Judge Dudley Monk, of Pasadena, will be toastmaster. Governor Merriam has been invited, and also Mayor Shaw of Los Angeles and a large group of notables from different parts of Los Angeles county. It has been decided to call this new highway the Arroyo Seco Parkway instead of "Freeway" as heretofore.

Pasadena, South Pasadena and Los Angeles authorities are cooperating on the project. Much of the right of way has been procured. The broad highway, which will have only one intersection, will begin at Colorado and Broadway in Pasadena, and follow almost an air line through South Pasadena, there dropping into the Arroyo Seco at Highland Park and extending to connection with Figueroa street at the Tunnels in Los Angeles. It is hoped to have the highway partly constructed with gasoline tax funds and if possible to get Federal funds to help. The completed roadway will become a part of the State highway system.

Boy Cyclist Badly Hurt By Motorist

Suffers Fractured Thigh When He Ignores A Traffic Safety Zone

Suffering a badly fractured leg and numerous bruises and cuts, 14-year old Warren Horrel, of 181 South Sierra Madre avenue, in Pasadena, is in St. Luke's Hospital as the result of his carelessness while riding a bicycle here Friday.

Warren was riding west on Highland avenue. On his handlebars rode Walter Hunter, 13, of 203 Rosemead avenue. Warren failed to make the boulevard stop at Mountain Trail, according to witnesses, and as he turned the corner he was struck by a car driven by Fred Williams, of 751 Woodland Drive. Williams was proceeding at a moderate of speed, and was able to bring his car to a stop with little delay.

Dr. M. H. A. Peterson treated the boy as he lay in the gutter, and the Volunteer Fire Department's first aid crew lent valuable assistance in providing a flat board splint sufficiently large to strap the victim's hip and thigh.

St. Luke's Hospital surgeons commented on the highly efficient manner in which first aid treatment was given, stating that the bone was set perfectly. The Hunter boy was uninjured.

Open County Employment Bureau Here

Local Work Needs To Be Co-Ordinated, Registration Starts Tomorrow

Commencing a 12-months program of employment registration of all employables in the county, the Labor Coordination Bureau of Los Angeles County opens a Sierra Madre branch office in the City Hall council chambers tomorrow (Saturday) morning at 9 o'clock.

The office will be in effect a clearing house for all unemployed men and women in the city, regardless of whether they are on SERA or similar relief lists— but City Manager Al S. Myers and his assistant Dan H. Lewis, who are overseeing the work here emphasize this important fact: "Job, not dole, is the bureau's objective!"

To this end, all persons are to be registered with technical classification of trade or profession. It is hoped, through the registrations, to place workers under the new Works Progress Administration setup, but at present unemployment is being secured through cooperation with the Flood Conrtol department, county road department and private industry. The Bureau is handling employment for San Gabriel Dam No. 1, and also wishes to advise local merchants and private employers that they may register employment needs here.

No surety of work is guaranteed by local officials instructed to take registrations, but the organization appears to be the most comprehensive system of employment coordination yet dedvised in this country. Under its scheme, at least no man will go without work because of lack of contact between him and an open job.

Both men and women are to be registered, with clerical and domestic work open to the latter, and applicants must bring their voter's registration receipt. The office will be open daily from 9 a. m. to 5 p. m., except for noon hours, and on Saturdays from 9 a. m. until 12 o'clock. All former registrations with the city and under SERA is now obselete, it is stated, so the new registration is doubly advisable for all unemployed persons in Sierra Madre.

The Bureau is a county agency, functioning under the Board of Supervisors, with Supervisor Herbert C. Legge as chairman. The local branch was set up by J. C. Monahan ,Industrial Development worker, and registrations will be taken by Carl Keene and Mrs. Elizabeth Armstrong, local SERA workers.

City Represented On Advisory Board Of All-Year Club

Formation of a Los Angeles County advisory council, in which every community in this area will be represented by their respective business, financial and civic leaders, was launched yesterday by the All-Year Club.

The work of the new group has been designed for the purpose of creating a greater knowledge and appreciation by the people of this county in behalf of the tourist business which today constitutes this area's second largest source of primary income

Azusa, Monrovia, Duarte, Arcadia, Glendora and Sierra Madre will be represented on the council respectively by Murray Vosburg, Chairman, John Sturgeon Grant Corby, Charles Gordon and Milton Hollingsworth, of the Sierra Madre Savings Bank.

"Facts covering Southern California's tourist business and the work of the All-Year Club in generating this business through its National advertising campaigns, will be presented first hand to every community in this county by their representatives on this council," said Donald O'Melveny, president of Southern California's non-profit tourist bureau.

Angelenos Buy A Ramona Ave. Home

The C. A. Allen realty office reports sale of the property located at 281 Ramona avenue, to Mr. and Mrs. John G. Russell of Los Angeles, who are moving here shortly. Mr. Russell is an elevator engineer with Beckwith Elevators, Ltd., and an ex-service man. The property formerly belonged to Joseph Zehne.

Plan To Celebrate Formation Of Nisei Endeavor Society

TO celebrate thier first year of existence, the Nipponese Christian Endeavorers have invited two other prominent Nisei societies of Southern California—the Los Angeles and Gardena B.Y.P.U.—to come to Sierra Madre on Sunday, September 1, and join in appropriate exercises. The line-up being arranged is getting interesting with the Moody Bible Institute team from Chicago signed up to feature in the evening service of that day.

Not only was the plan for this day discussed at the business meeting of the Japanese society at the F. D. R. Moote home Monday night, but among other things the society decided to purchase new hymn books. After the meeting, refreshments were served and the group looked over the exhibit of souvenirs, pictures and totem poles which Miss Dorothy Moote brought back from the annual California Christian Endeavor union's tour to and of Alaska. August 18 was announced by Social Director Shizuo Kunihiro as the day for the August party.

"Things Jesus was Sure Of" is the topic to be brought before the attention of the three societies of Bethany church Sunday evening. Consecration service, too, being part of the meetings, members are reminded to bring a verse of Scripture or some word of testimony to be said in reply to the roll call.

Suma Taira, who's from Imperial Valley and came around to C.E. last Sunday and will continue to do so for a while more, isn't at all flustered by the local warmth. But it's probably for more vital reasons that Ben and Pasadena Division President Merrill Smith left town to attend the State Union's summer conference at Mt. Hermon in the Santa Cruz mountains. Doings there commenced yesterday and are due to run through to August 8. Incidentally more than the usual number seems to be slated to represent local C. E. circles at the county union's conference at Tahquitz Pines at Idyllwild—set to open on the 17th.

Junior Women Hold Summer Meetings

Although formal activities of the Sierra Madre Junior Woman's Club have been suspended for the summer, informal meetings will be held by the organization once a month until the opening of the Fall club season.

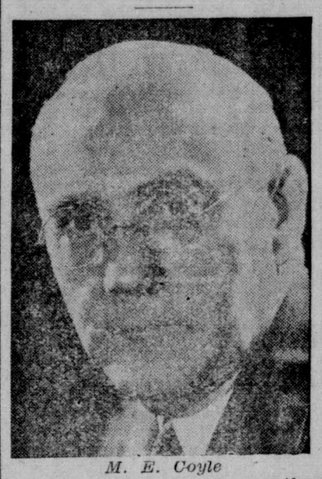
Miss Angeline PerLee, president, has made official announcement of special committee chairmen as follows: Miss Mary Frances Brain, membership; Mrs. Myrna Cant, ways and means; Miss Cricket Caukin, press; Miss Cynthia Hull, press book, and Miss Marjorie Ashmore, refreshments.

COLORADOANS TO PICNIC

President Bill Campbell, of the Colorado State Society has announced the annual picnic for all former residents of that state, to be held all day, Sunday, August 11th in Sycamore Grove Park, Los Angeles, with basket dinners at noon. He promises a popular program.

Automobile Production Is Climbing

Head Of Chevrolet Company, Here On Visit, Prepares For A Record Year



M. E. Coyle

That 1936 will be another volume production year in the automotive industry was indicated by M. E. Coyle, president of the Chevrolet Motor Company when the motor executive announced during his trip in Southern California this week that Chevrolet is greatly expanding its production facilities for the coming year.

Mr. Coyle and W. E. Holler, vice-president and general sales manager, spent five days visiting Southern California dealers and holding sales meetings, coming to this region from Detroit because of the importance of the coast market.

Eleven major assembly plants, 12 manufacturing plants and 40 parts warehouses, spotted strategically throughout the Nation, are nuder the direct supervision of Mr. Coyle. The expansion program of Chevrolet, in anticipation of the increased demand expected for Chevrolet passenger cars and trucks next year, is affecting all of the company's manufacturing facilities, Mr. Coyle said.

Sales figures announced by the visiting executives during their visit revealed that automobile sales are holding up this year at a high level, month after month, instead of diminishing after reaching their peak in the spring.

Entertainment At Camp Carnival To Include Swimming

Swimming, dancing, games, moving pictures and a dinner comprise the entertainment to be offered at the Camp Carnival, to be given Friday, August 9, at the N. W. Tarr gardens under the auspices of the Congregational Young People's Society. Proceeds will be used to send young people to the summer camp at Big Pines, August 24 to September 1.

The affair will begin at 3 o'clock in the afternoon and a supper will be served at 6. The evening will be spent in dancing and motion pictures.

Chairmen of the affair are Weston Senour, Ruth Wheeling, Morton Hilbert, Barbara Hollingsworth, Dorothy Walsworth. Cynthia Hull is general chairman. The public is cordially invited.

Score One For This Fishin' Expedition; Not Out For Records

Disregarding the belittling remarks of the hardy Old Survivor, Officer Harlan Gerlach and First Aid Skipper Joe Swanson and their luxury laden trailer departed at 3 o'clock Wednesday evening on their de luxe fishing expedition in the High Sierras.

Officer Gerlach, somewhat irked by all of the scathing comment their equipment called forth, replies to Old Survivor as follows: "If you think we're going up to Tioga Pass and sit around on sharp rocks, you're nuts. Nossir, we're packing camp chairs . Also, some very comfortable beds are going to ease our tired frames at night—no pine boughs and army blankets for us! —and while we expect to eat our fill of rainbows and Golden trout we have no grudge against the fish and won't just hook them for the satisfaction of killing."

Furthermore, they're not off to set any fish records. Says Joe: "If we feel like fishing, okay, we have a boat and hooks and everything. But if we don't feel like fishing we're just going to loll around; we're vacationing, not trying to break a lot of records or anything like that."

INTEREST GROWS IN RACES AT SPEEDWAY

Interest in Ascot racing has taken an upward turn since Al Gordon halted Rex May's winning streak by winning the 60-lap feature. Gordon also won the two-lap helmet dash when he outdrove the coast champion.

With Mays' winning streak broken, Gordon, Harris Insinger and Frank Wearne, all of whom drive cars similar to Mays', are confident they will make plenty of trouble for the Riverside star from now on.

Huge Increase In Car Sales Show Big Business Pick-Up

Registrations of new Ford passengers cars and trucks in Southern California and Arizona, the territory served by the Long Beach branch, were more than 9,000 units greater the first six months of the year than for the corresponding period last year, it was announced at the Ford building at the San Diego fair yesterday. The total of 22,693 units registered represents the best six months sales period since 1930.

In Southern California alone, 18,078 new Ford passenger cars and 2,792 truck and commercial cars were registered. This makes a total of 20,870 Ford units, an increase of 70 per cent over the six months of last year.

The total of 20,870 Ford units is indicative of the tremendous buying power in Southern California when it is considered that in this territory alone approximately 115 Ford units have been registered on an average daily, for the first 181 days of the current year, including Sundays and holidays.

BIRTHDAY OF MRS. EMBREE REMEMBERED

Honoring the birthday of Mrs. Lelia Embree, Mrs. B. S. Stinman entertained at dinner on Tuesday evening at the Stinman home, 429 Mariposa avenue. Those included in the invitation were Mr. and Mrs. A. H. Embree, Mr. and Mrs. Hi Embree, Miss Minnie Stinman, J. W. Stinman, Mr. and Mrs. Charles Peterson, and Mr. and Mrs. B. S. Stinman.

HONEYMOONERS RETURN

Mr. and Mrs. Joe Scalzo have returned from their honeymoon and are residing at 450 North Baldwin avenue.

Women To Get Most Breaks At The Fair

An excellent idea of the scope and magnitude of the fourteenth annual Los Angeles County fair to be staged in the big exposition park in Pomona September 13 to 29 is contained in the report that 20,000 premium lists have just been mailed out to as many prospective exhibitors in the household arts department alone there will be an increase of 35 per cent in the number of exhibitors.

Because of the thousands of diferent classifications the premium list is printed in seven volumes, each one containing from one to three departments. The volume devoted to livestock and dairy products contains a list of over 800 competitive classifications for entries. The poultry, pigeon and rabbit shows, forming the largest exhibit of the kind in the United States this year, is responsible for another volume. It is expected that there will be specimens of every friut and vegetable grown in the civilized world.

One of the most interesting volumes is that containing a list of the classes and prizes for women's activities, including needlework, culinery and handicraft. Women are offered over 1000 different classes in which to enter the products of their skill.

All-Metal Tubes Last Word In Radio

It looks like most anything except a radio tube—but that's just what it is! Yesterday Tom Tyler's Sierra Madre Furniture company received the first shipment of the new 1936 General Electric radio, the only set on the market with an all-metal, self shielded tube.

Claimed to be one of the outstanding developments of the G. E. research laboratory, the new tube makes for clearer short-wave reception and greater stability. All models are kept at concert pitch by the Permaliner feature, which seals against moisture and dirt. Cabinets are handsome, and in modern styles. The public is cordially invited to inspect the sets.

LYRIC THEATRE TO OFFER GREAT BILLS

Victor McLaglen offers his most dramatic and highly praised performance in the title role of "The Informer," which opens at the Lyric Theatre in Monrovia tonight, and plays through until Tuesday, August 6. In the cast are Heather Angel, Preston Foster, Margot Grahame, Wallace Ford and Una O'Connor. It is one of the striking stories of the year, critics say. On the same bill is Richard Dix in the romantic and popular "The Arizonian," supported by Louis Calhern, Preston Foster and Margot Grahame.

Wednesday and Thursday, August 7 and 8, Kay Francis appears as Lynn Palmer in "Stranded," with George Brent. "Men Without Names," featuring Fred MacMurray and Madge Evans, and a variety of short subjects and late release newsreel round out the program.

RED CROSS OFFICES WILL CLOSE EARLY

During the month of August, the American Red Cross headquarters will close at 2 o'clock, according to Miss Louis Judson, executive secretary.

Miss Judson, secretary of the American Red Cross in Sierra Madre, is leaving Monday for Buffalo, New York, to be with her sister, who is reported very il. During Miss Judson's absence, Miss Edith Rankin will be in charge of the Red Cross headquarters.

McCARRON'S HAVE FAMILY REUNION AT HOME HERE

Mr. and Mrs. Laurence W. McCarron and children, Mary Jo and Larry, of Tuscon, Arizona, have been visiting their parents, Mr. and Mrs. Peter Ranahan of 119 North Auburn avenue, and Mr .and Mrs. W. S. McCarron of 88 North Auburn this week. The week was spent in renewing old acquaintances. They are leaving for Tuscon tomorrow via the Sana Diego Fair.

Mrs. Dixie Gomes Entertains Group Of Business Women

Saturday afternoon, a group of business women in Sierra Madre, were entertained at the home of Mrs. Dixie Gomes, 40 South Hermosa. Covers were laid for Mrs. J. C. Rogers, who was guest of honor, Miss Louise Judson, Mrs. Geraldine Welsh, Mrs. Edith Woodruff, Mrs. Vivian Ihrig, Mrs. Alyce Anderson, Mrs. Vera Stewart, Mrs. Olive Fowler, and the hostess.

Mrs. B. Woodson, of Hawthorne, who recently returned from a world tour, was the luncheon guest of Mrs. Ben Lyon, last Wednesday, at the Lyon home, 224 Santa Anita Court.

Dr. H. A. Rowan of Wilmington, was the houseguest last week of Dr. J. M. Masury of 269 East Laurel avenue.

NORM MORRISON READY TO LEAVE SANTA FE HOSPITAL

Norm Morrison, of 20 West Grand View avenue, who has been in the Santa Fe hospital for the last two weeks, is expected home next week.

No Place Like Home Say Young Tourists Back From Midwest

"California is and always will be the best state in the Union!" Such were the words of four young tourists as they arrived here last Saturday. The boys were Richard Morago of East Central avenue, Joe and Eddie McCloskey of Pasadena (formerly of Sierra Madre,) and Herbert Barnes, of Pasadena.

They spent three weeks touring the mid-western states in a model T Ford, going as far as Des Moines, Iowa. They report that while conditions are not at a standstill in the midwest they appear very slow in comparison with California. Passing through the small towns (some much smaller than Sierra Madre but far from as good they heartily agreed) proved to be the greatest diversion. The only thing that marred the trip, they admitted with downcast faces, was the constant blowouts on their Ford.

BORDENS GO TO GLENDALE

Mr. and Mrs. Fredrick Borden (nee Hilma Rhoades) returned Monday from honeymooning in the North, and have taken up residence in Glendale.

Church Notices

Church of the Ascension
Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Choral Eucharist.
Tuesday—
7:30 p.m.— Men's Discussion Group at 45 East Laurel. Anyone welcome.
Wednesday—
7:30 a.m.— Holy Communion and Intercessions.

Bethany Church
The Little Stone Church
Rev. Stewart R. Sheriff, Pastor
Sunday—
9:30 a.m.—Bible School.
11 a.m. — Morning Worship. Robert Harkness in charge of the music.
6:15 p.m.—Christian Endeavor Societies.
7:30 p.m. — Evening Meeting. Prayer meeting every Wednesday evening at 7:30 p.m.

Christian Science
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
Subject for Sunday, August 4, "Love." Golden Text: Jeremiah: "The Lord hath appeared of old unto me, saying, Yea, I have loved thee with an everlasting love: therefore with lovingkindness have I drawn thee.
8 p.m., Wednesday—Testimonial meeting.
Reading Room in church edifice open daily from 2 until 4 o'clock.

St. Rita's Church
Rev. Hyacinth Clarey, C.P., Pastor
Sunday Masses—7:00 a.m. and 10:30 a.m.
Week-day Masses, 6:45 a.m.
Tuesday Evening — Devotions, 7:45 p.m.
Friday— Stations, 7:45 p.m.

Congregational
Rev. Arthur O. Pritchard, Pastor
"Our Unimportant Assets" is the topic of the morning sermon at 11 o'clock by the Pastor.
A Camp Carnival will be given by the Young people on the grounds of Mr. and Mrs. N. W. Tarrs' home, 274 West Montecito avenue, on the afternoon and evening of Friday, August 9. The proceeds will go to the Camp Fund.

Canyon Community Church
(Interdenominational)
Rev. Myron Raum,
Rev. Harper Welch, Pastors
Club House, Sierra Madre Canyon
Sunday—
9:45 a.m.—Sunday School.
11 a.m. — Morning Worship.
7 p.m.—Evening Service.
Wednesday—
7:30 p.m.—Prayer meeting. All are cordially invited to attend these services.

Old Meeting House
Undenominational
Rev. E. Murdock, Pastor
191 West Central Ave.
Sunday—
9:45 a.m.—Sunday School.
10:45 a.m.— Sunday morning worship. Rev. John Bernick and family preaching and singing.
7:30 p.m.— Evangelistic Service. Rev. John Bernick and family.
Wednesday—
7:3 0p.m.—Prayer and Praise Service; Brother John Bernick.

Happy Family Church
Woman's Club House (Upstairs)
270 West Central
Sunday—
9:45 a.m.—Sunday School.
Dr. Adele Howland, Rev. Thelma Lessley, co-pastors, conducting.
7:30 p.m.—Sunday evening service.
Wednesday—
7:30 p.m.— Evening Prayer meeting.
Friday—
2:30 p.m.—Children's Church.

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White Crepe and Rough Straw Hats—navy, brown, black, red and tan—formerly sold at $2.95 and $3.95 — $1

Oakbrook full fashioned, ringless sheer chiffon Hose—regular $1.00 value ..... pair 79c
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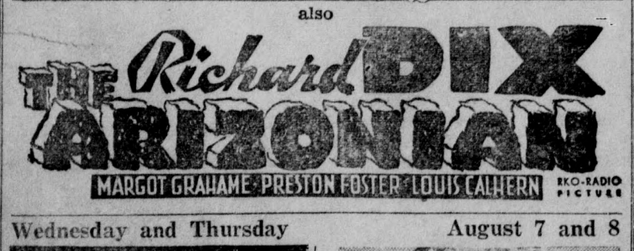
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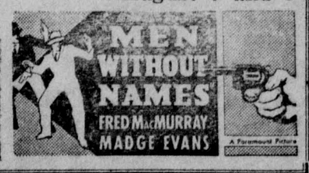


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Jackie Cooper, Mary Astor, Roger Prior
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"Les Miserables"
Featuring Frederic March, Charles Laughton, Rochelle Hudson and Francis Drake
Popeye Cartoon

Sun., Mon. and Tues. August 4, 5 and 6
JOE E. BROWN in "ALIBI IKE"
Wheeler and Woolsey in "THE NITWITS"
Vaudeville Reel — News

Wednesday and Thursday August 7 and 8
"UNDER A PAMPAS MOON" with Warner Baxter and Ketti Gallian
—also—
"PEOPLE WILL TALK" Charlie Ruggles and Mary Boland, with Leila Hyams
Colored Short

Americanized Version
of Flotow's Opera
"MARTHA"
Produced and Directed by
RICHARD K. KNOST
Friday, Aug. 9, 8:15 P.M.
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ADVOCATES OF CENTRALIZATION THREATEN TIME HONORED POLICY OF HOME RULE IN CALIFORNIA

Basis Laid For Raids On City And County Revenues By The Legislature

(Editor's Note: *This is the sixth in a series of articles by Ralph H. Taylor, farm leader and authority on problems of State government, reviewing the work of the 1935 State Legislature as it affects the general public.)*

By RALPH H. TAYLOR
(Executive Secretary, Agricultural Council of California)

IS home-rule—California's traditional policy of local control of local government—headed for the discard?

Viewing the unmistakable trend toward centralization of governmental powers in the State, as evidenced in repeated efforts to consolidate county and city funtions with related State functions—that question becomes one of the most thought-provoking and controversial issues brought to focus by the 1935 State Legislature.

Champions of home-rune, to be sure, won four of the five major skirmishes on the moot issue in the recent legislative session, but the advocates of State-rule, on the other hand,drove an entering wedge for their cause with a victory for the State automobile tax of $1.75 per $100, in lieu of the present local personal property tax.

From the farmer's standpoint. the State auto tax, without doubt, is preferable to an ad valorem tax, but it is also true that the policy thus established may lay the basis for further raids on county and city revenue sources when State income needs replenishing.

Generally speaking ,the fight on the home-rule versus State-rule issues resolved itself into a campaign by the first group to "keep government close to the people," while the consolidation advocates went into battle with the shibboleth of "economy" flying from their standards. The home-rule crusaders also gave emphasis, in their campaign against consolidation moves, to the argument that too much centralization of power in the State would tend to create a State political machine which would be almost unbeatable. And the proponents of greater centralization of government argued against this the fact that State control would increase efficiency, eliminate over-lapping local functions and benefit the taxpayers.

In the first round of the battle—and the 1935 session was undoubtedly only the preliminary test of strength—the results were as follows:

1.—State highway unification program, designed to bring all county roads into the State system and abolish local highway construction—defeated! A victory for the home-rule group, with the County Supervisors Association of California and the California State Automobile Association as outstanding members of this group.

2.—"Five County Plan," providing for the consolidation of California's 58 counties into five units—defeated! . . . another victory for the home-rule group.

3—Consolidation of county printing jobs under the State Printer, eliminating the home-town printer—defeated! . . . Victory for the home-rule contingent.

4—Establishment of a State Police ,which would have clipped the wings of county sheriffs—defeated! . . . still another victory for the home-rule advocates

5—Creation of a State auto tax in lieu of the old local personal property tax; appropriating $15,000,000 in local revenues for State purposes—successful . a victory for the State-rule group

Even though defeated in the majority of instances, the State-rule group frequently threatened to break through and muster such strength that the issue will undoubtedly take rank as one of the major questions in forthcoming political campaigns. And there is the further possibility that the proponents of mergers, consolidations and greater centralization of power in the State will go to the people with their issue, via initiative proposals.

At any rate, it is an issue which should command the thoughful attention of every voter whether rural or urban, for it raises many fundamental questions. A modified county-consolidation plan — merging contiguous counties with like interests—might result in savings, for example. But the "Five-County Plan," or any similarly radical program, would inevitably place rural California under the obsolute domination of the cities And there is still the further question: "What California county—even though it means a saving to the taxpayers—is willing to give up its name and sacritice its identity?"

(Next: *"The Proposed Special Session—and Special Taxes!"*)

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LOW SUMMER FARES NOW—Here are just a few examples of the reduced roundtrip fares in effect daily until October 15, to cities everywhere in the East. Stopovers permitted anywhere en route:

	Coach	Tourist	Standard
Chicago	$57.35	$68.80	$86.00
New York	95.75	107.20	124.40
Houston	47.00	56.40	70.45
Kansas City	48.00	57.60	72.00
New Orleans	56.80	68.15	85.15

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GARDEN NOTES FOR AUGUST

By Jessie Ward Russell
Landscape Gardener

IRRIGATE carefully now. See that the basins under trees and shrubs are large enough so that all the roots will have water .The basins should be as wide as the spread of the branches of trees and shrubs.

Mulch of leaves and barnyard fertilizer will benefit the trees and help to retain water.

Set your lawn mower so that the grass will not be cut too short during the hot weather. If the color of the lawn is not good apply a dusting of commercial fertilizer to bring out the green color. It will only take a week or two to change a dull lawn to a bright one if the right food is used.

Disbud Dahlias now if you wish large blooms; also apply fertilizer and use plenty of water.

It is a splendid time now to plant Lantanas and for color in the garden there is nothing better. They like hot weather and can be planted near hot sunny walls where many plants would burn up with the reflected heat.

Use the lavender pink trailing lantana to cover ground, for parkings, banks, for trailing over wails, window boxes and hanging baskets. Use the bright yellow or orange-red bush varieties for colorful shrubs in any warm, sunny spot in the garden; they will make splendid hedges, too. They like plenty of water, although they will live with very ittle. But to bring out their beauty of color do not let them sufer for moisture. I have found that lantanas are one of the few plants that will grow under Pepper and Eucalyptus trees.

The newer red and bright pink single-flowering Oleanders are showing up well now in the gardens. They like the lot weather, too, and will stand no end of abuse. But it will pay to treat them kindly so as to get the ull benefit of their masses of bright flowers.

Another showy shrub for the summer garden is the Crepe-myrtle. In time they will become almost trees. The deep rosy-pink variety is the most attractive, to my notion. Be sure to plant them in a sunny place.

Growers Warned To Combat Black And Red Scale Pest Now

"Black scale throughout the county will be ready for treatment by the latter part of July or the first part of August. In festations have increased over last year in most of the districts. In some areas the condition is so severe that special treatments will undoubtedly have to be applied in order to again secure control. Groves having exceptionally uneven sizes of fruit or extreme off-hatch scale conditions will need special attention or the proper timing of treatments. Keep in touch with your Agricultural Inspector for the best time for treatment in your grove," says a joint statement to citrus growers by the Agricultural commissioner and the Fruit Growers Exchange.

For several years when groves were comparatively clean of black scale the tendency was to reduce dosages and the amounts of materials used per tree, the statement continues, and in order to protect the trees in a majority of the groves this year it will be necessary to maintain the maximum dosage of materials, making a thorough application and paying particular attention to tops as well as bottoms. Growers are cautioned to be sure that they are using materials that are adequate and that dosages and amounts of materials are sufficient.

"JIM" HAWKS TO VISIT HIS MINE IN NORTH

James N. Hawks, junior partner of the Andrews & Hawks real estate firm, is leaving Sunday for his Nevada County mine, where he expects to remain for at least a month.

NOAKES TO BUILD HOME ON LAKE WINNEBAGO, WIS.

Mr. and Mrs. Harry Noake, of 585 Manzanita avenue, are visiting Mrs. Noake's sister, Mrs Francis W. Sullivan and her husband at Green Lake, Wisconsin. Mrs. Sullivan has just sold her summer home, "Point Comfort," on the lake and is building a Cape Cod house on her estate on Lake Winnebago.

As a gift, Mrs. Sullivan has given part of her country estate to Mrs. Noake on which to duplicate her sister's home, as soon as the Noake home at Sunnyside and Mannzanita avenues here, is sold.

HONESTY IS TOPIC AT MEETING OF YPSC

The next meeting of the C.Y.P.S. will be held at the home of Lanny and Junior Davis, 71 East Alegria avenue, Tuesday evening, August 6, at 7:30. Lanny Davis will be in charge of the meeting and will lead in the discussion of the topic, "Honesty; the Basic Virtue." All young people are urged to come as final summer plans will be made.

Summer Appearance
is too often neglected and too frequently noticed.

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County Shifts Its Charity Load To US In Making Budget

Ignoring Federal threat to transfer 15,000 unemployables rfom LACRA to county relief rolls and slashing county charity department requests drastically, the Board of Supervisors Saturday adopted a preliminary budget totalling $42,735,000. This figure is $3,000,000 more than last year, but is $19,265,000 under the sum of departmental requests.

The Board outspokenly left the charity problem up to the Federal government's $4,880,000,000 public works program in an effort to quash what had appeared to be a certain extreme raise in county tax rate.

As it is ,the tentative budget allows $19,272,000 for charities, as compared with last year's $16,035,000. The department request was for the huge sum of $38,255,000, which was estimated necessary if the county were to absorb the entire dole burden from the government.

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SIERRA MADRE NEWS
SIERRA MADRE, CALIF.
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L. R. GOSHORN
EDITOR and PUBLISHER
TELEPHONE 48
9 Kersting Court

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Member Nat'l Editorial Ass'n

One year, $2; Six months, $1.25; Three months, 75c.

Thy servants are ready to do whatsoever my Lord the King shall appoint. —2 Sam. XV:15

* * *

If we are really and always and equally ready to do whatsoever the King appoints, all the trials and vexations arising from any change in His appointments, great or small, simply do not exist. —F. R. Havergal.

MODERN MURDERERS

"Traffic Hog" isn't a nice name to apply to anyone, but it is fitting for one type of driver. They are among the most murderous groups the country has to contend with. Such selfish drivers were largely responsible for the killing of 36,000 persons on the highways last year. And they are entirely indiscriminate, taking the lives of women and little children in the streets as well as their fellow drivers.

They won't slow down for anything or anybody. The driver who dares take the right of way which lawfully belongs to him runs the risk of being struck by these traffic hogs. You never know when they will come tearing through an intersection, missing the red light by an eyelash They weave in and out of traffic. They pass on curves and hills. With a blast of the horn that says "get out of my way, or else—" they bear down on the hapless pedestrian who is crossing the street.

They are distinctly in the minority and we can all be thankful for that. Nevertheless there are a few of them in every community and until either the law or their Maker catches up with them it is best to give them a wide berth.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Oscar Rasbach	Aug. 2
Mrs. W. E. Walker	Aug. 2
Wayland Morrison	Aug. 2
Ada May Hill	Aug. 3
Mrs. Charles Peterson	Aug. 3
Betty Koon	Aug. 3
John Young	Aug. 3
Loretta Delvecci	Aug. 4
Mario Uriarte	Aug. 4
Norman Gore	Aug. 4
Lindley Eddy	Aug. 4
Mildred Osterhout	Aug. 5
Joseph Belohlavek Jr.	Aug. 6
H. J. O'Rourke	Aug. 6
Howard Herbert	Aug. 6
Mrs. W. J. Miller	Aug. 6
Mrs. Marion Hays	Aug. 6
Mrs. H. B. Miller	Aug. 7
Mrs. Frank Butler	Aug. 7
Bruce Smith	Aug. 8
Mrs. J. R. Evans	Aug. 8

STATE FAIR SEEKS MORE PULL



C.N.P.A. Service

This span of Belgians on an Ohio farm now holds the heavyweight pulling championship of the world, but the title may move west in the draft team pulling contest which will be one of the many added features of the California State Fair, opening for ten days in Sacramento beginning August 31. The teams will throw their strength against special weights mounted on an automobile chassis. Prizes of over $500 will be awarded in the contest.

More Rehearsals, New Departments, Coming Bazaar And Other Activities Hold Interest Of Childs Drama League

SATURDAY evening completed the Pasadena Community Playhouse production of Henry VI, part one, in which Grace Jensen, Dolores Bartold, Norman Bartold and Marjorie Griffith took part. The same children are rehearsing Richard the Third.

Clay Reavis will play the role of the policeman in "Game All," which is in rehearsal. William Adwell will be Tony Palooka, the hurdy-gurdy man, and Norman Bartold ,Ellis, the chauffeur.

Under the capable direction of Mrs. Al Myers work on bazaar articles was begun last Monday. The bazaar will be held early in November.

Muriel Royce and Geraldine Davis have charge of the newly opened department of welfare.

At the last Saturday meeting Lois Pickett, Loverna Smith, Ernest Smith, Lucia Cheyney and Ralph Cheyney shared in the program. Lois received the largest number of stars for excellence.

It is hoped that within the next six weeks Guild pins will be ordered for charter members of the Guild. They are to be worn as long as the members are in good standing .

Betty Jean Askew read "The Sugar Plum Tree" and "Woof! Woof!" at a Spanish War Veteran's reception in Highland Park on Friday evening. Betty was received with much enthusiasm. The occasion was in honor of her grandfather.

Lois Carlson, Julia O'Grady, and Mary de Temple shared service stars for their excellent work in putting over the Guild candy sale last Saturday.

A.L.A. Activities

By Helen Lovejoy

MAYBELLE CALEY BARKER assisted Mrs. Arthur Embree in entertaining at the American Legion Auxiliary meeting last Thursday. Two tables of hearts resulted in prizes awarded to Sylvia Quittner and Mrs. Orcelia Stinman.

The surprise package was drawn by Corinne Wastun, who has just recently returned from Oregon, where she visited her mother.

Mrs. Augusta Coats supplied the intellectual part of the program with an interesting report on naval maneuvers, and a short discussion on National defense.

The next Auxiliary meeting will be held in the City Hall basement on August 8th with Miss Minnie Stinman and Mrs. Orcelia Stinman as hostesses.

Fire Flames

By One of the Boys

IN ORDER to test the new tank and pump on the Canyon truck on Friday, the Chief ordered a crew to go as far into Bailey Canyon as possible and there pump the tank empty. The small pump pumped enough water to stop a good sized grass fire. There is sufficient water in this tank to last seven minutes and it can be quickly refilled from any available water source. Forest Rangers Kaye and Schwoob were assigned to the truck with Louie Karger, Jim Heasley and Bob Newberry. Louie had a great time spraying the wild shrubs and trees in the far end of Bailey Park.

The firemen's clubrooms were well-filled with firemen last Friday. The meeting was a hot one, not just because it was a warm evening, and many fines were paid for various offenses—real and imaginary.

Preparations for attendance at the forthcoming firemen's convention to be held at Riverside by a delegation of the local men, were made. During this period, the wives of the local firemen may be wondering where their wondering boys may be. Riverside is quite handy for an evening's run, so advice to the fireladies is to expect the worst.

During the recent hot spell, the Chief and the Mrs. thought a trip to the beach would be the thing. Bill hunted up one of the very latest bathing suits (that only cover enough to pass censorship). "Here is where I get a little color other than white to my hide," said the Chief as he stretched himself full length upon the nice hot grains of sand. Mamma went for a walk. When she returned a couple o hours later the Chief was snoring away with Old Sol beating down on him. That night as he tried to sleep in what was formerly a comfortable bed ,he found it to be a most miserable roost. Mrs. Richards was up all night rubbing him with all the patent sunburn remedies that she ever heard of. For days Bill walked around as tho' he had the "pip."

Our hats off to Bob Rigney of the Standard Service Station for his wit at the time of the fire there last week. What could have been a very dangerous fire to fight as well as a destructive one, was prevented by Bob thru' quick thinking. Last week's issue of THE NEWS told the story as to how Bob did the job.

FAMILY REUNION AT HOME OF MRS. MARVIN COATS

Mrs. George P. Milliman, of Rochester, New York, is to arrive this week for a visit with her daughter, Mrs. Marvin Coats, of 240 East Central avenue. With Mrs. Milliman is her daughter-in-law, Mrs. Thomas Milliman, of Buffalo, New York, and her grandson, Leonard Milliman.

LOCAL FISHERMAN LANDS BIG TUNA AT CORONADO

Mr. and Mrs. W. L. Murray, of 635 West Grand View avenue, spent the latter part of last week, fishing off the Coronado Islands. Mrs. Murray, an ardent fisherwoman, boasts the landing of a twenty-pound tuna.

PEN SLANTS

By John Copeland

IF this nag Discovery keeps it up the judges will have to send for Wave Pratt to pilot him. Or they could handicap him by making him tow Master Tony half the distance. With Herb Munson (again) riding Tony.

Now what we want is to see Discovery, Omaha, Today, et al, stacked in a race with Head Play on a nice juicy track, and the rain pounding down in dagger points on Santa Anita track.

Bitsy Grant could have done our Davis Cup team a lot of good, and we can't see why it was Sydney Wood or Van Ryn wasn't chosen to relieve a very tired Alison.

How about mixed doubles team composed of Midge Arnold and Bitsy?

Much to our sorrow the big Sierra Madre tennis "feud" seems to have died as quickly as it grew into being. What we'd like to see would be a Cup tourney between the Louis Fuller Dominion and the State of Smith. Fuller, Bill Hansen, Graham Patterson and Ray Fox vs. Smith, Wes Perry, Bud Masters and Wayne Perry.

The weekly dances put on by the Capers Club here folded up Saturday night. The boys couldn't stand having to carry all that dough home after the evening's work. They made about four bits apiece . . . Sierra Madre yelps about not having any place to go, then when a good dance orchestra takes the gamble of trying to start a summer dance series—nobody turns out.

This happened more than a week ago, which proves us to be a bum reporter, but really the matter was hushed up by the local police; to be strictly accurate, by the Chief himself. So you can get the general idea that it's nothing to be sneezed at.

It was before a Firemen's meeting and the boys were out on a practice run. McMillan and a guy by the name of Hosford were tooling around in the police car, when they came across the fire engine parked out in front of F. Lovell's house. Apparently the boys were enjoying Frank's hospitality. Mac and Jack were sore at not being in on the party, so one of them (keeping it ambiguous)clambered up on the truck—and to the roaring tune of discoverer Jas. Heasley's voice, drove off down the hill.

To avoid being fined a buck per each ,the boys piled into Dave Gilmore's taxicab and hurried to the City Hall to find the engine in the station house They were very sore at the two conspiritors . . and fined Mac $2.75 for taxi fare.

But ye olde Chiefe was foxy, and before the next meeting he had "influenced" enough votes to turn the tables and lessen his fine to 50-cents. This influencing is said to have been done by means of "getting something" on a number of the lads. Boulevard stops, throttle thrusts, dim headlights . . . Sabe?

The skulduggery lurking under the surface, as Mister Shippey would say . . .

thirty—

Start Racetrack Improvement At Santa Anita Park

Twenty workmen commenced enlargement and remodeling construction this week on the Santa Anita racing park, as the Turf Club's $250,000 plant improvement program got underway. Included in the plans are additions to the grandstands and ramps, improvement of the terrace for greater visibility and convenience to the race fans ,increased betting accommodations, and numerous other features. The entire grounds are also being landscaped and planted in flowers and shrubbery.

'There's a tavern in the town, in the town . . .'

Where the Beer is Cold and Creamy and Steaks and Chops are Unexcelled !

BILL'S PLACE
Across from City Hall
Acme Beer on Tap

Hints to Motoring Vactionists

1—Bad Brakes prove most dangerous on mountain roads, along slippery seaside highways . . . let us check them free of charge.

2—A Dollar down insures you a COMPLETE happy trip—Philco and Delco Auto Radios.

3—Poor mileage will result from faulty compression. We'll check free.

NORM'S GARAGE
Plymouth and Dodge Agency
DAY AND NIGHT TOW SERVICE
DAY PHONE 164-1 NIGHT PHONE 293-4



Statistics don't lie. They show Building Activity is at a new high level. Ask us for Estimates, and You'll see why this is so.

Sierra Madre Lumber Co.
J. S. Billheimer, Manager
35 E. Montecito Ave. Phone 23



Suppose that in 1900 there had been published an

Announcement of a 35-year Project

To be Developed in Southern and Central California

Furnishing more than 10,000,000 man-days of labor, in the construction of:

1. Three great reservoirs in the High Sierras, five huge hydro-electric plants, three double circuit 220,000 volt transmission lines, each 250 miles long, to bring the power to Southern California.
2. One of the world's greatest steam electric plants, with a capacity of 556,300 h. p., to be built on tidewater at Long Beach.
3. 13,800 miles of distribution lines to distribute this power over an area of 12,000 square miles.

This project to serve:

1. 34,250 farms totaling approximately 4,300,000 acres, using electricity for pumping millions of acre feet of water for irrigation and for more than 200 other farm power operations.
2. 750,000 homes, 4,500 factories, 12,000 stores, hotels and commercial establishments.

This project to be built and financed by:

California citizens—100,000 of them—pooling their savings to purchase the material and to employ the tens of thousands of men required to build this great electric system.

Suppose also that it had been announced that this development would be a vital factor in the creation of four billion dollars of new wealth in California.

That in the course of 30 years this electric system alone would pay $50,000,000 in taxes, reaching in 1934 an annual tax payment of five million dollars for the support of government.

Would such a project have been of interest to you? Would it have fired the imaginations of Californians?

YET...*lest we forget*

The above is but a brief description of the Southern California Edison Company, a great community enterprise which grew out of the cooperation and faith of tens of thousands of California citizens, and which today serves you with an abundant supply of low-cost electricity.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.
HARRY J. BAUER, PRESIDENT

We Have Safe Deposit Boxes for Rent

Protection against fire and theft at all times, particularly during vacations . . .

SIERRA MADRE SAVINGS BANK
COMMERCIAL : SAVINGS
"Your Own Home Bank"
We Appreciate Your Business

Professional Directory

Art

Henry Ivins Hawxhurst
INSTRUCTOR IN ART
Classes 1 to 4 p.m. Saturday
Drawing, Composition
Painting and Color Theory
Private Pupils Accepted
115 Bonita Phone 1434

Attorneys

M. A. Woodward
General Practice of Law
Los Angeles off., 203 San Fernando Bldg. Sierra Madre off., 99 Suffolk Ave. Phone S.M. 72

ROBERT MITCHELL and NOREN EATON
ATTORNEYS-AT-LAW
520 H. W. Hellman Bldg.
Los Angeles, Calif.
Telephone MI 3427

Dentists

Dr. Thos. Warden
DENTIST
Hours 8:30 to 12; 1:30 to 5
Phone 186-1 522 W. Central
Office Closed on Fridays

Dr. J. L. Woehler
X-Ray -- Dentist
31 South Baldwin Avenue
(next to Post Office)
Telephone 45
Evenings by Appointment

Physicians and Surgeons

M. H. A. Peterson, M.D.
Physician & Surgeon
Office 65 E. Central Ave.
Phone 60—Residence phone 78
Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment

Geo. W. Groth, M.D.
94 N. Baldwin
Calls Answered Day or Night
PHONE 20

Telephone Rent Paid ?
DISCOUNT IF PAID BY 20th
Office Hours: 8 a.m. to 5 p.m.
Saturday, 8 to 12

Osteopaths

DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
144 E. Highland Ave.
For Appointment Phone 285-1
Free Clinic Mondays 1-5 P.M.

Dr. C. L. T. Herbert
Osteopath
Office in Patio S. M. Hotel
TELEPHONE 57
Res. Phone 215-1

May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence
83 N. Sunnyside—Phone 296-2

Eye, Ear, Nose, Throat

Established 1907
Hours 8:30 to 4:30 Phone 178
Dr. W. G. Barks
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Glasses Fitted Lenses Replaced
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MONROVIA, CALIF.

Undertakers

GRANT Funeral Parlors
201 W. CENTRAL
Telephone 93

Plumbing

Plumbing and SHEET METAL
SIERRA MADRE HARDWARE CO.
31 West Central
Phone 98
Night: Phone 299-4

Realtor

C. A. ALLEN
Licensed Real Estate Broker and Insuror
successor to
W. R. HUMPHRIES
18 West Central — Phone 309
No trouble to answer questions

"WE'LL ELECT NEXT CONGRESS;" "WE'RE IN POLITICS RIGHT NOW," DECLARES TOWNSEND LEADER

Big Membership Campaign Will Be Started Monday, August 5

"WE WILL elect the next Congress! We are strictly in politics from now on, but strictly non-partisan. We are concerned with only one thing: The Townsend Plan to be enacted into law by the next Congress," said Max Lowenthal, director of public relations in the New York State area, in a recent interview at the Hotel Georgian, in New York. The New York paper in which this interview appeared was sent to E. E. Thompson by his sister in the east and was read by him before the local Townsend group on Monday night.

The establishment of Congressional districts in the eastern area runs parallel with the work of organization being done in other portions of the country.

The Western regional office at Los Angeles envelopes the territory covering Arizona, New Mexico, California, Idaho, Montana, Nevada, Oregon, Texas, Utah, Washington, Wyoming, Hawaii and Alaska.

And a similar regional office established in Chicago will embrace all of the mid-west states, while New England, and the "solid south" will also have their Congressional districts.

The setting up of these regional offices will, naturally, accelerate the work of the movement, and will materially strengthen the cause, inasmuch as each division of the Nation will feel that it has it own centralized regional office. It will mean more trained workers however, and that in turn will mean financial aid from the thousands of Townsend folks.

Becoming an Honor Legion member will greatly assist toward this end, in addition to the payment of the Townsend Club dues which are being collected now. As an incentive for new members, which are needed badly if this cause is to be carried to victory, a special new Membership contest has been devised for the month beginning August 5th, and ending September 5th. Three attractive prizes are offered, starting with a round trip to San Francisco with all expenses paid for two days at the St. Francis Hotel; second, a round trip to San Diego, by train, boat, or bus, with all expenses paid for two days at the U. S .Grant Hotel; and, third, a round trip to Catalina Island, with all expenses paid for two days at the St. Catherine Hotel.

Reservations should be made now for the barbecue dinner and picnic at Hindeburg Park on Honolulu avenues between Montrose and Tujunga at which Dr. Francis Everett Townsend will speak on August 18. The dinner will be prepared by an expert in that line. Busses will leave from Pasadena and go direct to the picnic grounds, thus greatly facilitating matters.

—*Mildred Curtis Bolms.*

BIG FILM VARIETY AT ARCADIA THEATRE

Frederic March turns in one of the most dynamic portrayals of his screen career as the hunted Jean Valjean in Victor Hugo's immortal "Les Miserables," which plays tonight and Saturday at Gillette's Arcadia theatre. The incomparable Charles Laughton plays the role of the pursuing agent of police, Rochelle Hudson, and Francis Drake also have important roles. "Dinky," with Jackie Cooper and Mary Astor, and a Popeye cartoon round out the bill.

"Alibi Ike," with Joe E. Brown and Woolsey and Wheeler in "The Nitwits," are screened Sunday, Monday and Tuesday, August 4, 5 and 6. These two side-splitting comedies are supplemented by a vaudeville reel and News.

Commencing Wednesday, August 7, is "Under a Pampas Moon" with Warner Baxter and Ketti Galligan; also Charlie Ruggles and Mary Boland in the hilarious "People Will Talk." Leila Hyams is in the supporting cast, and a colored cartoon is included on the program.

SPEAKING OF ART

By Henry Ivins Hawxhurst

AN OLD SAYING tells us that: "We must live and learn"—but with a lot of us, during these times ,it's a case of "live and squirm."

As far as we have been able to learn, our Municipal Art League is the first school of its kind in America to not only furnish a student free instructions in the fundamentals of art but in addition, through the support of the Emergency Educational Program, also supply free, the material with which the student works.

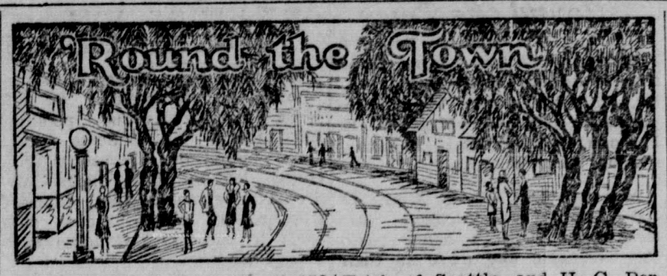
We have literally been yowling our self hoarse in an attempt, by some hook or crook, to have the League subsidized to the extent of paying for the use of professional models. The approximate cost would be about $20 a month. A small sum but a lot—an impossible amount, as we have have learned by trying, to be supplied by our group of students.

There are doubtless a number in our community, who could well afford a few dollars each month to supply the necessary funds to pay the model costs. There are many art students in our colony who have passed beyond the fundamental work that, thru necessity, we have been compelled to confine our instructions. It required a lot of begging to establish the League and if a little more begging will accomplish it, we are going to keep on begging until we can be guaranteed sufficient income to hire professional models.

If you, who read this, are interested in the work that the League has been doing for more than two years, and can spare a dime or dollar—or what have you, toward this worthy cause, we will be most grateful if you will get in touch with Assistant City Manager Dan Lewis, at the City Hall. He will be glad to receive your help and see that the money is spent for model hire.

MISSIONARY BOUND FOR CHINA VISITS IN THE CITY

Mrs. Claud Kellogg, and daughter Virginia Kellogg, of Amherst Mass., were overnight guests of Dr. and Mrs. J. Earl Gossard, 354 Canon avenue Saturday. Mrs. Kellogg is on her way to Foo Chow, China, and Miss Virginia is here to enter her senior year at U. S. C.



Everet McCall, formerly of 152 Vista, has moved to Pasadena.

G. B. Fox of Los Angeles was a visitor in the city on Sunday.

Mr. and Mrs. H. A. Turner, of 14 East Alegria, are vacationing at Redondo Beach.

Mrs. Mary Schorb Curran, has moved from 376 Sycamore Place to 195 East Central avenue.

Mr. and Mrs. C. L. Richardson of Los Angeles, visited friends in Sierra Madre Sunday.

Robert H. McCullough has moved to Sierra Madre and is living at 139 Bonita avenue.

Mrs. Don Donato has taken up residence here. She is living at 62 East Highland avenue.

Harry Lovejoy was the guest of Edward Farrington of 622 East Central avenue, on Tuesday.

Mrs. Mary C. Tucker, who has been residing at 172 North Lima street, has moved to Los Angeles.

Miss Florence Oste, of 271 North Grove street, spent the weekend wtih friends at San Pedro.

The Theodore Rudolphs, formerly of 246 North Lima street, have moved to 74 West Grand View avenue.

Mr. and Mrs. Henry Olsen, of 25 Sierra Place, motored to Santa Monica and Malibou Beach for a Sunday outing.

The H. A. Ross family, who have been living at 374 Sycamore Place, have returned to their home in Kentucky.

Miss Mary (Mickey) McGuire, of Long Beach, was the weekend guest of Miss Naomi Gomes, of 40 South Hermosa.

The William J. Adwell family of 193 West Central avenue, have returned from their vacation, spent at Laguna Beach.

Mrs. Josephine Willey, of Long Beach, former resident of Sierra Madre, visited friends here on Monday and Tuesday of this week.

Mr. and Mrs. R. B. Smith of 273 Ramona street, accompanied by their daughter, Mrs. Opal Quick, motored to Bakersfield Monday, on a business trip.

Bill Schwartz, of 287 East Montecito avenue, and Sam Graham, visited Santa Monica Saturday and enjoyed the Frontier Days celebration in that city.

Thomas P. Buie of 52 East Highland avenue, returned this week from Oakland. Mrs. Buie was with her husband on the return trip.

Mr. and Mrs. E. E. Bacon, of 240 East Alegria avenue, have taken an apartment at Long Beach, where they expect to remain for a few weeks.

Miss Grace Jensen, young daughter of Mr. and Mrs. Norman Jensen of 75 North Auburn avenue, left Thursday to be the houseguest of Miss Marjorie Griffith, at Long Beach.

Mr. and Mrs. Randolph Wood have returned to the family home, 255 North Hermosa avenue, after a two weeks' vacation at Mammoth Lake, above Bishop.

Mrs. Russell Lovejoy was the guest Tuesday afternoon of Mrs. R. E. Farrington of 622 East Central avenue. Mrs. Lovejoy comented enthusiastically on the Farrington lilypond.

Mrs. Warren O. Preston, of 503 Montecito, had as her houseguests last week, her sister, Mrs. J. T. De Friel, and son, Jaq De Friel, of Seattle, and H. C. Perham ,uncle of Mrs. Preston, also of Seattle.

The Nathan Reiders of Los Angeles have moved to Sierra Madre, and are living at 265 Mariposa street.

Mrs. Ray T. Oelslager, and son Eric, were guests of Mrs. F. C. L. Roess of 83 West Highland avenue on Tuesday.

Mr. and Mrs. Robert C. Irion, and Mrs. Margaret Boaz, of Denver, Colorado, were overnight guests of Miss Leah P. Fletcher, of 634 West Highland avenue last Friday.

Mrs. Rodney Carpenter of Los Angeles, was the guest of Mrs. F. C. L. Roess, of 83 West Highland avenue, on Tuesday.

Mrs. R. S. Corlett, Mrs. H. B. Hersey ,and Mrs. F. H. Hartman were guests of Mrs. E. E. Bacon, at Long Beach, on Wednesday.

Mrs. H. B. Hersey, and son Gale Hersey, are planning to spend next week at the International Exposition at San Diego.

The Misses Sue and Bertha Walker, were visitors last Thursday at the home of Miss Leah P. Fletcher, 634 West Highland avenue.

Mr. and Mrs. Max Wallace, their son and daughter, Marguarite, and James Wallace, of Huntington Park, were Sunday visitors at the home of Mr. and Mrs. William Middough, of 509 West Central avenue.

Mrs. Leonard Wammock of 258 East Central avenue ,was taken to Pasadena Hospital Wednesday, where she expects to undergo a major operation.

Rev. and Mrs. J. Chester White and family, of Richmond, Calif., are the houseguests of Mr. and Mrs. F. R. D. Moote, at the Moote home, 689 West Central avenue.

Mr. and Mrs. Edwin Scott, of 195 Santa Anita court, the Scott twins, and Edwin Jr., spent the latter part of the week, at the International Exposition at San Diego.

Hammond Green, of Los Angeles, son of former City Clerk Elmer Green, was overnight guest of his aunt Miss E. R. Green, of 66 East Laurel, Monday. They attended the Community Playhouse in Pasadena in the evening.

Guests at the Feltcher White home 275 W. Montecito this week were Mrs. Gibbons, of Ardmore, Oklahoma, and Miss Winnie Montcastle, of Paris, Texas. Both women are artists.

Mrs. Myrtle Gould, of 185 East Central avenue, returned Friday from a vacation spent at Yellowstone National Park, Portland, Oregon ,and Bryce and Zion Conyons, in Utah.

Mr. and Mrs. F. R. D. Moote, of 689 West Central avenue, are taking several guests to their Pinewood home, in the San Jacinto mountains, this week-end. Included in the week-end party are Rev. and Mrs. J. Chester White, Miss Edith May White, Jane White, and John White, and the Moote family.

SAFEWAY CARNIVAL of VALUES



Prices effective Thursday, Friday, and Saturday, August 1, 2, 3 in Los Angeles.

While the carnival spirit runs high at Safeway this week, prices are exceptionally low. Offering a galaxy of nationally famous foods at bargain prices, this sale is a truly sensational event.

Special attractions are featured in all departments. Many are listed on this page; more are available at the stores.

Attend Safeway's Carnival of Values. Stock up at the low prices that prevail.

No Sales Tax on food items. Sales tax included in prices on non-food items.

FORMAY Swift's pure vegetable shortening. Note price. 3-lb. Can 55c 1-lb. Can 20c

CATSUP Yolo Brand Pure tomato catsup. Large bottle. 14-OUNCE BOTTLE 9c

COFFEE Airway Santos Blend. See it ground. 3-lbs. FOR 44c Per Lb. 15c

DOG FOOD Strongheart or Healthway Brand. Tall size cans. 2 TALL CANS 9c

Fruit Cocktail Dainty Mix. No. 1 can 11c
Tomato Juice Libby's. No. 2 can 3 for 25c
Marshmallows Fluff-I-est. 1-lb. pkg 2 for 25c
Cake Flour Swans Down. 44-oz. pkg. 29c
Milk Max-i-mum 2 tall cans, 11c; 4 small cans 11c
Milk Alpine, Borden's, Carnation or Pet Evaporated. 3 tall cans 17c
Tidbits Or Crushed Pineapp'e Libby's. 8-oz. can 2 for 13c
Pineapple Rosedale sliced. No. 1¼ Can 10c
Crisco Shortening. 3-lb. 58c; 1-lb. 21c
Sliced Beef Broadcast. 2½-oz. glass 10c

Today's Market

LOW PRICES EVERY DAY!

BUTTER, lb. 30c Dairyland Solid
BUTTER, lb. 31c La France, choice quartered cartoned.
EGGS, doz. 34c Lucerne, Large Fresh Extras.
SUGAR, 10 lb bag 51c Fine granulated. In paper bag.

Pink Salmon Choice of Searchlight or Happyvale Brand. 2 Tall Cans 19c
Corn Flakes Jersey Brand — Double Crisp. 8-ounce package. Per Package 6c
Mazola Oil Vegetable Oil. For cooking. Quart Can 39c Pint Can 20c
Tomato Sauce Del Monte Brand Sauce. Spanish Style — 8-oz. Per Can 4c
Hershey Cocoa Breakfast Cocoa. ½-pound, 8c. 1-pound Can 13c
Black Tea Edwards' Brand. In cellophane. ¼-lb. Pkg. 13c ½-lb. Pkg. 23c
Padre Beer Full strength Beer. Plus bottle deposit. 4 11-oz. Bottles 25c
Mission Tuna Choice light meat. Fine for salads. 2 No. ½ Cans 21c
Flour Golden Heart No. 10 bag 35c; No. 5 bag 20c
Flour Golden Heart Family Blend. 24½-lbs. 77c
Flour Globe A-1 No. 10 bag 40c; No. 5 bag 22c
Flour Globe A-1 Milled in West. 24½-lbs. 92c
Flour Gold Medal No. 10 bag 45c; No. 5 bag 24c
Flour Gold Medal 'Kitchen Tested' 24 lbs. $1.02
Corned Beef Libby's Finest. 12-oz. can 15c
Certo Fruit Pectin For making better jelly. 8-ounce Bottle 24c
Feature Crackers Made by Better Best. 12-ounce Package 10c
Ohio Blue Tip Matches Strike Anywhere. Per Box 4c
Cider Vinegar C.H.B. Brand Cider Vinegar. High test. Per pint, 8c. Per Quart 14c
Pork and Beans Van Camp Brand. No. 2½ cans 10c 16-oz. can 5c
White King Granulated Pure Soap. 40-oz. Pkg. 30c
White King Soap Also Crystal White, P & G. 10 Bars for 31c
Waldorf Tissue Toilet Tissue All-wrapped. Per Roll 4c

DATED BREAD

Every loaf of American Youth or Jane Arden bread has the date on which it was baked printed on the wrapper. Buy dated bread—be sure of TO-DAY'S bread TODAY.

A-Y BREAD pound loaf 5c
A-Y BREAD 1½-lb. loaf 7c
JANE ARDEN pound loaf 7c

BEVERAGES

Brown Derby Beer 4 11-oz. bottles 29c (Bottles extra) 2 22-oz. bottles 27c.
Blue Ribbon Eastern Beer 2 11-oz. bottles 25c (Bottles extra)
Ginger Ale Pale Face 2 12-oz. bottles 15c (Bottles extra) 28-oz. bottle 10c.
Lime Rickey Pale Face 2 12-oz. bottles 15c (Bottles extra) 28-oz. bottle 10c.
Lipton's Tea ½-lb. pkg. 18c ½-lb. pkg. 35c Black Orange Pekoe. Small pkg. 9c.
Edwards' Coffee 1-lb. can 23c Choice quality—vacuum packed.

THIS WEEK IN THE FAMILY CIRCLE

Harry Evans reviews "Becky Sharp," Leah Davis interviews James Cagney in the four-color, extra special issue. Be sure to get your free copy.

CEREALS

H-O Oats 48-oz. pkg. 27c 20-oz. pkg. 13c Quick cooking.
Kellogg's Pep 10-oz. pkg. 11c Breakfast cereal.
Rice Krispies Kellogg's 6-oz. pkg. 10c
Post Toasties Corn Flakes. 8-oz. pkg. 7c
Pop'd Wheat Anderson's. 6-oz. pkg. 10c
Wheaties Delicious Flake Cereal. 8-oz. pkg. 12c

MEAT VALUES AT SAFEWAY-OPERATED MARKETS

Beef Roast lb. 15c Choice Seven-Bone Roast. Fancy Steer Beef.
Veal Roast lb. 16c Shoulder Chuck — Fancy milk veal.
Prime Rib lb. 23c First five fancy ribs. Fancy steer beef.

Colored Hens Fancy. Fresh-dressed. lb. 29c
Short Ribs Of Beef. Pound 12c
Sliced Bacon Morrell's Pride. ½-lb. pkg. 19c
Baked Loaf Pound 32c Pistachio & Pimiento, Macaroni Cheese, Mock Chicken, Wilson's.
Veal Roast Round Bone Cut. Lb. 19c
Beef Roast Boneless Shoulder. Lb. 23c
FRESH SALMON Eureka Chinook In the piece. lb. 19c Sliced to fry or broil. lb. 22c

Produce
Bananas Fancy Golden Fruit 4 lbs. 17c
Cantaloupes 3 for 10c Jumbo 27 size. Ripe, delicious
Grapes 3 lbs. 10c Thompson seedless. Ripe.
Fresh Corn 5 ears 10c Oregon Evergreen. Tender.
Sweet Onions 3 lbs. 10c Sweet Italian red onions.

PEACHES Elberta Freestone Good size, ripe. Fine for slicing. 4 LBS. 10c

FRESH MILK Lucerne brand, country fresh milk, from just the finer herds—which means cleanliness, richness, fine flavor, and "anti-infective quality.

GRADE "A" Quart 9c
EVAPORATED Pint 8c
BUTTERMILK Quart 8c

Get Your Canning Peaches at Safeway Now

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting ,it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. *Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.*

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

WE WOULD like to clean your lot or lots. Prices right. Self Help Cooperative, No. 57, call 352-1. Office 36 Auburn Ave. —33:tfa

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tfi

RENTALS

COZY quiet little cottage among trees. Close in; furnished. Adults only. 53 Suffolk Ave. —45*d

MISCELLANEOUS

HARDWOOD FLOORS polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, *News Office.* —24:tfi

FOR SALE MISCELLANEOUS

FUNERAL Flowers, Sprays, $1 up Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

PUPS—Fox terriers and Spitz, cheap. 49 E. Central Ave.—45*e

FOR SALE—Two 4-quart goats, $25. 281 Ramona. —45*e

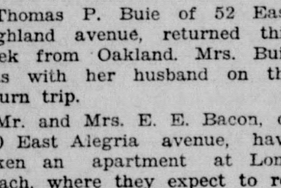
For Sale REAL ESTATE

FOR SALE—5 rms. Furniture; washing machine, radio, dishes, ray lamp, vibrator, Hoover cleaner, wringer, sewing machine, Mason jars (2c), garden tools, hose, egg beater, toaster, etc. 281 Ramona Ave. —45*c

EXCHANGES

WILL TRADE my desirable half acre lot near the beach at Redondo for small improved place in upper section of Sierra Madre to value of $3500. J. E. Ralston, c-o *News Office.* —44*45f

Favorite Recipes Of Sierra Madreans



HERE is the recipe for a yet unamed sandwich served Mrs. Edith Watson on a through the Canal liner en route here from New York. It came on deck on an immaculate tray with a tall glass of iced coffee about ten time.

Olives, onion, green pepper and cooked bacon is the sandwich combination. Chop each one finely, combining in proportions you like best, then blend the mixture with a tablespoon olive or salad oil mixed with a teaspoon of vinegar. Mix well and spread on toast ;garnish with lettuce and mayonnaise, then choose your own name for it. Among those suggested aboard the boat were "Italian," and "Savory."

Pirates And Braves Beat The Giants

Kiwanis All-Star City Leaguers Easy Winners Over Semi-Pro Team

The Giants took it on the whiskers twice in the past week, getting pasted by the Braves Thursday night, and by the high-and-mighty Pirates Monday. Then the boys all kissed and made up, ganged together and put on their Kiwanis All-Star uniforms and gave the Ayers printers a baseball lesson. That's mixing the time element a little, because the Kiwanis game was last week, but you get the idea.

Braves vs. Giants score was 11 to 9, and for awhile it looked as though Jobie Kiggins' gang was going to town, the score being 9-2 in their favor at the beginning of the fifth inning. At this juncture someone gave McCarron the idea that the Giants weren't as tough as their names would indicate, so he proceeded to shut 'em out for five whole frames, allowing but two hits.

Going into the last of the eighth the Giants were still leading 9-6, when the Braves rose up on their hind legs and pushed over five runs with four hits and two costly Giant errors. In the ninth the Giants got two men on after two were already down. Kiggins went up determined to hit McCarron out of the box, but before he could reach the plate some extremely careless base running accounted for the third and final out and the loss of the game.

Pirates vs. Giants score was 7 to 5, the Pirates going merrily on their way to an eight straight win but not without knowing they had been in a tough spot. Kiggins got off to a bad start, when a couple of hits plus two Giant errors netted the Pirates three runs in the first inning. The rest of the game was close, but the Pirates were never headed.

The Ayers team couldn't stand the Kiwanis' pace, losing 15 to 4. Wes Perry started on the mound, allowing but two hits in five frames. Nary a printer got beyond second base, and when Perry handed over his assignment to Ed LaLone the locals led 12-0. Eight of the 13 men who played ball for the All-Stars batted .500 or better, which is real slugging in any man's league .

The boxscores of this week's games follows:

Kiwanis Club—	AB	R	H	E
Hedlund, 2b	3	2	1	0
T. Scalzo, 2b	2	1	1	0
Borden, ss	6	2	3	0
Evans ,rf, 1b	5	3	3	0
Marsh, 3b	6	1	3	0
R. LaLone, lf	4	1	1	0
F. Lalone, cf	4	1	2	0
A. Sanchez, cf	1	0	1	0
Ross, c	4	1	1	0
Masters, 1b	2	1	1	0
Nuetzel, rf	2	0	1	1
W. Perry, p	2	1	0	0
E. LaLone, p	1	1	0	1
	42	15	18	2
Ayers—				
Anson, cf	5	0	0	0
Gibbons, 3b-p	3	1	0	0
Martin, ss	4	1	1	1
Turner, lf	4	1	1	0
Hamp, 2b-p	4	0	1	0
Myers, 1b	4	0	1	0
James, rf	3	0	1	0
Hiller, p-2b	4	0	0	0
Ayers, c	4	1	1	0
	35	4	6	1

Score by innings:

Ayers	000 000 130— 4
Kiwanis	060 242 10x—15

Home runs, Scalzo, Borden, Marsh. 3-base hits, Borden. 2-base hits, Evans 2, Marsh 2, F. LaLone, Nuetzel. Struck out by Perry 5, by LaLone 6, Hiller 3, Hamp 3, Gibbons 1. Bases on balls off Perry 1, LaLone 2, Hiller 5, Hamp 1, Gibbons 1. Umpires, Everett and Trejo.

Pirates—	AB	R	H	E
Hedlund, 2b	4	1	1	0
T. Scalzo, 1b	4	0	0	0
Borden, ss	4	2	1	2
E. Marsh, 3b	3	1	1	0
L. Perry, c	4	1	1	0
R .Sanchez, cf	4	2	2	0
B. Perry, rf	4	0	1	1
Trejo, lf	3	0	1	1
W. Perry, p	4	0	1	0
	34	7	9	4
Giants—				
A. Sanchez, c	5	0	2	1
Cullum, 2b	5	1	1	0
Dumas, lf	4	1	1	0
Evans, ss	5	0	2	1
J. Kiggins, p	4	0	1	1
Peat, cf	2	0	0	1
B. Kiggins, cf	2	1	0	0
Ingram, 3b	2	2	0	1
B. Marsh, rf	4	0	0	0
Lloyd, rf	1	0	0	0
Hudson, 1b	3	0	0	0
M. Lorenzini, 1b	1	0	0	0
	38	5	7	5

Score by innings:

Pirates	300 011 11x—7
Giants	000 100 022—5

Home runs, Hedlund. 2-base hits, A. Sanchez, Evans 2. J. Kiggins, L. Perry. Struck out by Perry 12, Kiggins 4. Bases on balls off Perry 6, Kiggins 2. Umpires, Burnham and Lloyd.

E. Pasadena Sojers Trim The Leaders

Local Veterans Drop Most Closely Contested Game Of The Year Here

Dropping a nip and tuck ball game to East Pasadena's strong Soldiery, 6 to 5, the local Legionnaires Friday night were still leading the field in the league pennant race, with only two losses chalked up against them. East Pasadena, on the other hand, has suffered two setbacks —once by a close decision going to Sierra Madre, and twice by Pasadena. But Pasadena, since her late entrance into the league, has been beaten by Monterey Park, which puts her definitely out of the running. Incidentally the locals trimmed Monterey Park 10-4 a few weeks ago.

Baseball Schedule

TONIGHT, FRIDAY
Sierra Madre Legion vs. Azusa Legion, at Azusa

MONDAY, AUGUST 5
Pirates vs. Braves, here

THURSDAY, AUGUST 8
Cubs vs. Giants, here

FRIDAY, AUGUST 9
Kiwanis Club vs. Epworth Athletic Club, here

Friday night's fracas, in which the valley team evened the score with the Soldiers, was about as closely contested in all departments as any game of the year. Neither outfit had a very hard time finding the batting range, Pratt striking out nine men, and Loftus disposing of seven. Both pitchers allowed two walks. The visitors did more long range work, getting three homers, a three-bagger and a double, while Burrough's two base hit was the only local extra bagger.

Sierra Madre scored in the first and her opponents pulled up with one in the second. Then in the fifth East Pasadena settled things with five runs, and Sierra Madre could find only four of 'em up the sleeve. In the fourth, a fast double play by Reavis and Hill brought the fans up, while in the seventh Hill made a spectacular catch to prevent what looked like a homer.

On first base was Hall, formerly a San Marino player, who came here to play when the Marino team disbanded last week.

The boxscore:

Sierra Madre—	AB	R	H	E
Hill, lf	5	0	1	1
Harkness, ss	5	1	1	0
Gwynn, rf	5	1	0	0
Burroughs, 3b	5	1	3	0
Pratt, p	5	1	0	0
Hall, 1b	3	1	2	0
Mathis, c	4	0	0	0
Reavis, 2b	4	0	0	0
Olsen, cf	4	0	0	0
	40	5	7	1
East Pasadena—				LL
Gilcrest, 2b	4	0	0	0
Borg, ss	3	1	1	1
Bruester, lf	4	0	0	0
Lindsay, c	4	0	0	0
Fox, rf	4	1	1	0
Boele, cf	4	2	3	0
Loftus, p	4	0	2	0
Pegg, 3b	4	1	0	0
Allen, 1b	3	1	1	0
	34	6	8	1

Score by innings:

Sierra Madre	100 040 000—5
East Pasadena	010 050 000—6

Home runs, Hall, Boele 2. 3-base hits, Hall. 2-base hits, Burrough, Fox. Struck out by Pratt 9, by Loftus 7. Bases on balls off Pratt 2, off Loftus 2. Umpire, M. Hill.

Braves—	AB	R	H	E
Everett, lf-1b	4	2	3	0
Nuetzel, 3b	5	0	0	0
Stamer, cf	5	1	0	1
Masters, 1b	2	1	1	0
Burnham, 2b	4	1	2	1
McCarron, p	4	2	1	0
Lacey, c	4	2	3	1
Ingram, ss	3	1	0	1
Trejo, rf	1	0	0	0
R. Sanchez, rf	3	1	1	0
Jackson, lf	3	0	1	0
	38	11	12	4
Giants—				
Dumas lf	4	2	1	0
A. Sanchez, c	4	1	0	1
M. Lorenzini, 1b	3	2	2	0
Somner, 3b	2	0	1	4
Evans, ss	3	2	1	1
J. Kiggins, p	4	1	1	0
Young, 1b-3b	4	0	1	1
Lundberg, 2b	4	0	1	1
Lloyd, cf	4	1	1	0
A. Lorenzini, rf	2	0	0	0
B. Kiggins, rf	2	0	0	0
	36	9	9	8

Score by innings:

Braves	100 122 05x—11
Giants	203 400 000— 9

3-base hits, M. Lorenzini. 2-base hits, Dumas, M. Lorenzini, Somner, Lloyd, Jackson, Lacey. Struck out by McCarron 10, by Kiggins 12. Bases on balls off McCarron 4, off Kiggins 2. Umpires, Marsh and Trejo.

Story Workshop Reopens At Barn Wednesday Night

J. R. McCarthy's popular short story workshop will resume activity at the Old Barn Studios on Bonita street Wednesday evening, August 7, at 7:30 o'clock. The classes, which are sponsored by the Emergency Educational Program and may be attended by any adult free of charge, have been suspended during the mid-summer weeks, but now will continue uninteruptedly every Wednesday night.

Turkish Consul General Here To Visit Old Friend

Ferit Halit Erol, of Istanbul, Turkey, boyhood friend of H. A. N. Addis of 320 West Grand View avenue, is a visitor at the Addis home. With Mr. Erol, is his brother, Orhan Erol, who is the Counsul General of Turkey in New York City. Also traveling with Mr. Orhan Erol, is his young son, Demir Han Erol, and Bayan Filiz Erol, who is the niece of both men.

STANDING OF CLUBS IN THE CITY LEAGUE

JULY 27

	Won	Lost	Pct.
Pirates	7	1	.875
Cubs	4	4	.500
Giants	3	5	.375
Braves	3	5	.375

STATEMENT OF RECEIPTS AND EXPENDITURES OF THE CITY OF SIERRA MADRE
FOR THE FISCAL YEAR ENDING JUNE 30, 1935

Receipts

CASH ON HAND July 1, 1934		$ 22,098.63
Tax Roll, 1934-35	$ 54,993.76	
Delinquent Taxes	6,777.29	
Delinquent Tax Penalties	763.37	
Weed Taxes	868.16	
Franchise Taxes	1,055.84	
Interest	541.26	
License, Business	2,189.00	
License, Dog	190.00	
Fees, Building	185.00	
Fees, Plumbing	113.50	
Fees, Electrical	196.85	
Fees, Street Work Private Contract	18.60	
Lot Cleaning	53.91	
Fines, Court	165.00	
Rents	282.00	
Street Work	4,498.29	
Refunds	220.32	
MISCELLANEOUS		
Sale of Material 7.50		
Rent of Street Equipment 252.25		
Street Bond Penalties 80.09		
Div.State Comp. Ins.Fund .181.98		
Resurfacing Streets from So. Counties Gas 60.50		
State Liquor License Tax Apportionment .390.35		
Sundries .107.45	1,080.12	
Accounts Receivable Misc.	755.82	
Bonds Receivable	238.08	
Water Department	42,158.44	117,344.64
		$139,443.24

Expenditures

CENTRAL GOVERNMENT		
Salaries	4,026.89	
Miscellaneous	3,196.14	
Capital Expenditures	834.43	
City Planning	667.14	
Auditing	300.00	
Printing Ordinances	129.25	
Music and Promotion	1,022.93	
Judicial Salaries and Expenses	604.62	
Building Inspector Salaries & Expenses	938.83	
Commission on Collection of Taxes	344.27	
City Engineer Salaries & Expenses	1,626.47	
Accounts Receivable	6,652.45	20,343.42
PROTECTION TO PERSON AND PROPERTY		
Police Dept., Salaries	6,441.46	
Police Dept., Expenses	1,025.24	
Police Dept., Capital Expenditures	471.81	
Fire Dept., Salaries	1,440.00	
Fire Dept., Expenses	1,354.50	
Fire Dept., Capital Expenditures	51.25	10,784.26
HEALTH DEPARTMENT		
Expenses	1,144.30	
REFUSE COLLECTIONS		
Street Cleaning Salaries	3,600.32	
Street Cleaning Expenses	819.73	
Rubbish Removal	2,219.63	
Garbage Removal	600.87	
Lot Cleaning	1,346.40	9,731.25
HIGHWAYS AND BUILDINGS		
Street Repairs, Salaries	1,144.85	
Street Repairs, Expenses	1,715.56	
Culvert Repairs	484.96	
Street Lighting	5,373.31	
Storm Damage	1,373.23	
Opening and Closing Streets	7.57	10.099.48
PARK		
Salaries	1,658.45	
Expenses	912.75	
Capital Outlay	244.53	2,815.73
LIBRARY		4,433.35
WATER DEPARTMENT		
Operations, Salaries and Wages	10,901.38	
Supplies and Expense	12,918.16	
Capital Outlay	4,853.51	28,673.05
BONDS AND INTEREST		
Bonds, Redeemed	16,600.00	
Bonds, Interest	19,415.00	36,015.00
FUND BALANCES		
General Fund O.D.	19,339.16	
Water Revenue Fund	21,257.92	
Library Fund	3,209.91	
Street Improvement Fund	571.12	
Interest and Sinking Fund	8,070.14	
Park Fund	2,526.36	
Central Avenue District No. 1	1.41	
Acquisition and Improvement District		
City Property Assessment Fund	250.00	16,547.70
TOTAL		$139,443.24

WAVERLY E. PRATT
City Clerk.

'Round the Town

Mr. and Mrs. Charles Prichard of Buffalo Center, Iowa, and their daughter, Mrs. Gladys Butler, of Iowa, were the house-guests of Mr. and Mrs. W. E. Farman, of 32 East Highland avenue this week.

Mr. and Mrs. W. B. Clark of 609 West Alegria avenue, are entertaining with a house party this weekend, and have as their guests, Mr. and Mrs. A. A. Warner, and Miss Amy Frayne of Kansas City, Mo., also, Mrs. N. E. Finn and Mr. and Mrs. R. R. Branin, of Los Angeles.

O. W. Hale of 167 Merril avenue expects to leave Sierra Madre in mid-August, and return to Los Angeles. Mr. Hale has spent the past four and a half years with the terminal division of the Pacific Electric Railway.

NEBRASKANS VISIT HERE

Preparations are being made at the R. C. Merman home, 313 North Mountain Trail avenue, for the arrival Sunday of Mr. and Mrs. C. Ramm, of Omaha, Neb., aunt and uncle of Mrs. Merman. The Ramms plan to spend about three weeks here.

STORE CHANGES HANDS

Sale of the five-and-ten cent store here to Mr. and Mrs. R. E. Garland, of Stockton, Kansas, was announced yesterday by H. F. Fowler who started the business. The Garlands plan to locate here soon.

BOWLINGS WILL MOVE TO PASADENA

Mr. and Mrs. Harry Bowling, who have been residing at 393 West Central avenue pending construction of a home they contemplated on a recently purchased lot on north Sierra Madre avenue near the Herbert Hoover, Jr., estate, moved this week to 392 South Catalina avenue, Pasadena.

The Bowlings resided here several years ago. Mr. Bowling was a distinct adjunct to the local colony of writers and artists, being a chief editorial writer on the Los Angeles Times. THE NEWS and their many friends here hope the Pasadena residence is a very temporary one.

MARK GRAHAM BACK AT LOCAL GARAGE

Mark Graham, former resident of Sierra Madre, is replacing Bob Knight, as foreman at the Sierra Madre Garage. Graham conducted the garage some time ago himself.

RECOVERS FROM OPERATION

Harold Quick, ten-year-old son of Mrs. Opal Quick, o 93 West Central avenue ,returned from St. Luke's hospital Sunday, after undergoing an operation for appendicitis.

— LEGAL NOTICE —

NOTICE OF SALE OF PROPERTY DELINQUENT FOR NON-PAYMENT OF BOND—

No. 1, Series 58.
Dated March 4, 1930.

Issued for the Improvement and Opening of Montecito Avenue.

IN THE CITY OF SIERRA MADRE, under and by virtue of and pursuant to the provisions of an Act of the Legislature of the State of California, entitled: "An Act providing for the issuance of improvement bonds to represent certain special assessments for public improvements and providing for the effect and enforcement of such bonds," approved April 27, 1911, and amendments thereto.

Default has been made in the payment of principal installments of Nine Dollars and Fifty-cents ($9.50) due July 1, 1932; Nine Dollars and Fifty-cents ($9.50) due July 1, 1933; Nine Dollars and Fifty-cents ($9.50) due July 1, 1934 and Nine Dollars and Fifty cents ($9.50) due July 1, 1935, and interest installments of Five Dollars and Thirty-two cents $5.32) due July 1, 1932, Four Dollars and Sixty-six cents (4.66) due July 1, 1933, Three Dollars and Ninety-nine cents ($3.99) due July 1, 1934 and Three Dollars and Thirty-three cents ($3.33) due July 1, 1935, due upon the bond hereinabove mentioned, and the holder of the said bond which has become due and delinquent, has demanded in writing that the City Treasurer of the City of Sierra Madre proceed to advertise and sell the lot or parcel of land upon which said bond is issued in accordance with the provisions of the statute hereinabove mentioned.

The property mentioned in said bond is described as follows:

That certain lot or parcel of land situated in the City of Sierra Madre, County of Los Angeles, State of California, and more particularly described, to-wit:

Lot 15, Tract 5065, City of Sierra Madre as per Book 53, (M. B. 53-99) Page 99 of Maps, Records of Los Angeles County.

The name of the owner of said property is unknown.

The amount due on said bond as of the date of the first publication of this notice is Fifty-five Dollars and Thirty cents ($55.30), Thirty-eight Dollars ($38.00) of which is delinquent principal payments, the total sum of the unpaid principal amounting to Seventy-six Dollars and Five cents ($76.05).

Unless the amount of said bond and the interest due thereon, together with the cost of publication of this notice are paid, the real property described in said bond will be sold at public auction on the 23rd day of August, 1935, at the hour of 11:00 o'clock A.M. of said day, which said place of sale is in the office of the City Treasurer, City Hall of the City of Sierra Madre, California.

Said sale will be made at public auction, to the bidder offering to pay the amount then due on said bond, together with the cost of publication of this notice and fifty cents for the certificate of sale, for the least portion of such lot or parcel of land offered for sale.

The Sierra Madre News, a newspaper of general circulation, is hereby designated by me as the newspaper in which this notice shall be published.

Dated at Sierra Madre, California, this 23rd day of July, 1935.

C. J. PEGLER
Treasurer of the City of Sierra Madre, California.

44-45—

Kiwanis Kolumn

OUR meeting was attended by plenty big-shots Tuesday noon. Lt. Gov. Frank Brooks of our 10th district made several announcements of importance. August 29th there will be a special meeting at Glendale for our International President Harper Gatton. September 10 is 10th district meeting and our ladies are invited. Pictures taken in a recent South Seas expedition by G. Allan Hancolk will be a special feature of the evening. The California-Nevada District convention will be at Monterey in October.

Frank G. Martin, our Assemblyman, gave us a very interesting talk covering several subjects of vital interest to each of us .The new law sponsored by him governing Americanism, is simply a law prohibiting any individuals or groups from attempting to overthrow our present form of government. Twenty-eight states already have similar laws.

Mr. Martin then spoke on the measures to be voted on in our coming election and gave us some very enlightening figures. For instance: Did you know that it costs the people of California some $57,000 annually for rent of office space at Sacramento for State offices? That $40,000 is required annually for rentals by the State in Los Angeles.

It was Mr. Martin's opinion that building our own State office buildings will stop this enormous drain by rental of office space. You will have a chance to vote on this August 13th.

Mr. Martin gave us a first hand impression of the extremely crowded conditions of our hospitals for the insane at Napa, Patton and Norwalk ,all of which are overcrowded, with inmates sleeping on the corridor floors.

Since there is some $100,000 spent annually in transporting prisoners north to penal institutions, a new prison in Southern California is on the program. The idea seems very practical and is advocated by Assemblyman Martin.

We were very glad to welcome Fred Carlson into our club. Fred is manager of Young's Market and we hope you will like us Fred. —*Roy H. Pickett.*

HUGE IOWA PICNIC ON NEXT SUNDAY

Governor Frank Merriam will be the speaker of the day at the mammoth picnic reunion of the Iowans, Saturday, August 10, in Bixby Park, Long Beach. The program will follow the basket dinner hour. Judge Charles A. Ballreich, president of the Iowa Association of Southern California, will preside.

Henry Iblings will lead the Iowans in community singing including the famous "Tall Corn Song." John G. Spielman will have his Golden Wedding Club of 500 couples. Every Iowa couple married 50 years or more may become members. Prominent Iowans will be introduced and greetings read from many Iowa leaders, not yet Californians.

LOCAL FISHERMEN MAKE A GOOD CATCH

P. R. Penn, manager of the Safeway Store on Baldwin avenue ,has returned from his vacation, during which he enjoyed a fishing trip off San Clemente. Mr. Penn was accompanied by Henry Olsen, Charles Namur and J. Wysocki. The four men caught 130 fish the first hour and a half they fished. Yellowtail and albacore predominated, with just one mackrel.

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BUTTER Yorkshire Farm, Colorado Gold lb. 33c
1935 Spring Lamb
Legs lb. 23c
Breast lb. 10c
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THE SIERRA MADRE
SHOPPING NEWS
SIERRA MADRE SHOPPING NEWS — FRIDAY, AUGUST 2, 1935

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- ☐ GENTLEWOMAN MAGAZINE . . . . 1 Yr.

Check 1 magazine thus (x)

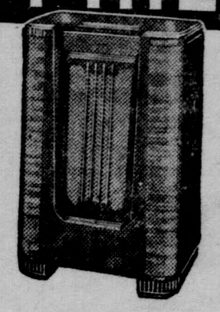
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White Crepe and Rough Straw Hats—navy, brown, black, red and tan—formerly sold at $2.95 and $3.95 $1

Oakbrook full fashioned, ringless sheer chiffon Hose—regular $1.00 value ..... pair 79c

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All Our Summer Silk and Cotton Dresses at Sharp Reductions

Every other item in the store also greatly reduced

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1—Bad Brakes prove most dangerous on mountain roads, along slippery seaside highways . . . let us check them free of charge.

2—A Dollar down insures you a COMPLETE happy trip—Philco and Delco Auto Radios.

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—5 Days— Friday, August 2 to Tuesday, August 6—

The Informer
With VICTOR McLAGLEN, HEATHER ANGEL, PRESTON FOSTER, MARGOT GRAHAME
Wallace Ford • Una O'Connor
RKO RADIO Picture



also

The Richard DIX ARIZONIAN
MARGOT GRAHAME · PRESTON FOSTER · LOUIS CALHERN
RKO-RADIO PICTURE

Wednesday and Thursday August 7 and 8

KAY FRANCIS in "STRANDED" GEORGE BRENT

MEN WITHOUT NAMES FRED MacMURRAY MADGE EVANS
A Paramount Picture

Americanized Version
of Flotow's Opera
"MARTHA"
Produced and Directed by
RICHARD K. KNOST
Friday, Aug. 9, 8:15 P.M.
SCHOOL AUDITORIUM
25c Tickets at Hartmans

ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight and Saturday
August 2 and 3
"DINKY"
Jackie Cooper, Mary Astor, Roger Prior
—also—
"Les Miserables"
Featuring Frederic March, Charles Laughton, Rochelle Hudson and Francis Drake
Popeye Cartoon

Sun., Mon. and Tues.
August 4, 5 and 6
JOE E. BROWN in "ALIBI IKE"
Wheeler and Woolsey in "THE NITWITS"
Vaudeville Reel — News

Wednesday and Thursday
August 7 and 8
"UNDER A PAMPAS MOON" with Warner Baxter and Ketti Gallian
—also—
"PEOPLE WILL TALK" Charlie Ruggles and Mary Boland, with Leila Hyams
Colored Short

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BILL'S PLACE
Across from City Hall
Acme Beer on Tap



Take the
'Closet Test'
Look in your closet and see how many suits and garments really NEED cleaning or tailor's repair. It will probably prove economical, then, to
Phone 3
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Sierra Madre Tailors Cleaners & Dyers
W. E. Craig, 14 West Central
Tony Delvecci, Phone 3



Treat Yourself TO A MILE HIGH VACATION

WHY not get the MOST out of your vacation—it costs no more for a marvelous mile-high outing at Mt. Lowe! Try this unusual combination... a mile-high vacation... a world-famous sightseeing trip up the thrilling Incline Railway, 3½-mile Mountain Trolley ride, 2,000 square mile panorama, spectacular night electrical displays of 56 cities sparkling with millions of lights...all included with mile-high sports and diversions.

SPECIAL LOW OVERNIGHT RATES

Including roundtrip fare, dinner, room in Tavern or Bungalow and breakfast—one-party ticket $3; two-party ticket $9.50; child's ticket $2.75 (under 12 years). Choice wines and liquors available for guests who desire them.

Three Trains Daily from Sixth and Main Street station at convenient hours. Extra trains on Saturdays, Sundays and Holidays. For reservations and information inquire Pacific Electric Information Bureau, TUcker 7272.

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Comfort, scenery and economy are important items in any trip. Southern Pacific promises you these and more, without qualification. Five fast, deluxe, fully air-conditioned trains provide comfort and complete relaxation on the way, and a remarkable physical and mental freshness on arrival. Choice of four great SP routes—southern, central, northern and via the Pacific Northwest—means a great variety of scenery and experience, particularly when you go East by one of the routes and return by another. All SP roundtrips offer this privilege.

LOW SUMMER FARES NOW—Here are just a few examples of the reduced roundtrip fares in effect daily until October 15, to cities everywhere in the East. Stopovers permitted anywhere en route:

	Coach	Tourist	Standard
Chicago	$57.35	$68.80	$86.00
New York	95.75	107.20	124.40
Houston	47.00	56.40	70.45
Kansas City	48.00	57.60	72.00
New Orleans	56.80	68.15	85.15

Many Others; Reserve Now for Any Date

You are invited to visit the SP Plaza in the Transportation Building at the San Diego Exposition

Southern Pacific
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Sierra Madre News

Summer Appearance is too often neglected and too frequently noticed.
LANGLEY'S BARBER SHOP
KERSTING COURT



Statistics don't lie. They show Building Activity is at a new high level. Ask us for Estimates, and You'll see why this is so.
Sierra Madre Lumber Co.
J. S. Billheimer, Manager
35 E. Montecito Ave. Phone 23

SAFEWAY

CARNIVAL of VALUES



Prices effective Thursday, Friday, and Saturday, August 1, 2, 3 in Los Angeles.

While the carnival spirit runs high at Safeway this week, prices are exceptionally low. Offering a galaxy of nationally famous foods at bargain prices, this sale is a truly sensational event.

Special attractions are featured in all departments. Many are listed on this page; more are available at the stores.

Attend Safeway's Carnival of Values. Stock up at the low prices that prevail.

◆ ◆ ◆

No Sales Tax on food items. Sales tax included in prices on non-food items.

FORMAY Swift's pure vegetable shortening. Note price. 3-lb. Can 55c 1-lb. Can 20c

CATSUP Yolo Brand Pure tomato catsup. Large bottle. 14-OUNCE BOTTLE 9c

COFFEE Airway Santos Blend. See it ground. 3-lbs. FOR 44c Per Lb. 15c

DOG FOOD Strongheart or Healthway Brand. Tall size cans. 2 TALL CANS 9c

Pink Salmon	Choice of Searchlight or Happyvale Brand.	2 Tall Cans	19c		
Corn Flakes	Jersey Brand — Double Crisp. 8-ounce package.			Per Package	6c
Mazola Oil	Vegetable Oil. For cooking.	Quart Can	39c	Pint Can	20c
Tomato Sauce	Del Monte Brand Sauce. Spanish Style — 8-oz.			Per Can	4c
Hershey Cocoa	Breakfast Cocoa. ½-pound, 8c.			1-pound Can	13c
Black Tea	Edwards' Brand. In cellophane.	¼-lb. Pkg.	13c	½-lb. Pkg.	23c
Padre Beer	Full strength Beer. Plus bottle deposit.		4	11-oz. Bottles	25c
Mission Tuna	Choice light meat. Fine for salads.		2	No. ½ Cans	21c

Fruit Cocktail Dainty Mix. No. 1 can 11c
Tomato Juice Libby's. No. 2 can 3 for 25c
Marshmallows Fluff-I-est. 1-lb. pkg 2 for 25c
Cake Flour Swans Down. 44-oz. pkg. 29c
Milk Max-i-mum 2 tall cans, 11c 4 for 11c
Milk Alpine, Borden's, Carnation or Pet Evaporated. 3 tall cans 17c
Tidbits Dr Crushed Pineapple Libby's. 8-oz. can 2 for 13c
Pineapple Rosedale sliced. No. 1¼ can 10c
Crisco Shortening. 3-lb. 58c; 1-lb. 21c
Sliced Beef Broadcast. 2½-oz. glass 10c

Flour	Golden Heart No. 10 bag 35c; No. 5 bag		20c		
Flour	Golden Heart Family Blend. 24½-lbs.		77c		
Flour	Globe A-1 No. 10 bag 40c; No. 5 bag		22c		
Flour	Globe A-1 Milled in West. 24½-lbs.		92c		
Flour	Gold Medal No. 10 bag 45c; No. 5 bag		24c		
Flour	Gold Medal 'Kitchen Tested' 24-lbs.		$1.02		
Corned Beef	Libby's Finest. 12-oz. can.		15c		
Certo Fruit Pectin	For making better jelly.			8-ounce Bottle	24c
Feature Crackers	Made by Better Best.			12-ounce Package	10c
Ohio Blue Tip Matches	Strike Anywhere.			Per Box	4c
Cider Vinegar	C.H.B. Brand Cider Vinegar. High test. Per pint, 8c.			Per Quart	14c
Pork and Beans	Van Camp Brand. No. 2½ cans 10c			16-oz. can	5c
White King Granulated	Pure Soap.			40-oz. Pkg.	30c
White King Soap	Also Crystal White, P & G.		10	Bars for	31c
Waldorf Tissue	Toilet Tissue All-wrapped.			Per Roll	4c

Today's Market

LOW PRICES EVERY DAY!

BUTTER, lb. 30c Dairyland Solid
BUTTER, lb. 31c La France, choice quartered cartoned.
EGGS, doz. 34c Lucerne, Large Fresh Extras.
SUGAR, 10 lb. bag 51c Fine granulated. In paper bag.

DATED BREAD

Every loaf of American Youth or Jane Arden bread has the date on which it was baked printed on the wrapper. Buy dated bread—be sure of TODAY'S bread TODAY.

A-Y BREAD pound loaf 5c
A-Y BREAD 1½-lb. loaf 7c
JANE ARDEN pound loaf 7c

BEVERAGES

Brown Derby Beer	(Bottles extra)	4	11-oz. bottles	29c	2 22-oz. bottles 27c.
Blue Ribbon Eastern Beer	(Bottles extra)	2	11-oz. bottles	25c	
Ginger Ale Pale Face	(Bottles extra)	2	12-oz. bottles	15c	28-oz. bottle 10c.
Lime Rickey Pale Face	(Bottles extra)	2	12-oz. bottles	15c	28-oz. bottle 10c.
Lipton's Tea ¼-lb. pkg.		18c	½-lb. pkg.	35c	Black Orange Pekoe. Small pkg. 9c.
Edwards' Coffee			1-lb. can	23c	Choice quality—vacuum packed.

THIS WEEK IN THE FAMILY CIRCLE



Harry Evans reviews "Becky Sharp," Leah Davis interviews James Cagney in the four-color, extra special issue. Be sure to get your free copy.

CEREALS

H-O Oats	48-oz. pkg. 27c	20-oz. pkg.	13c
	Quick cooking.		
Kellogg's Pep		10-oz. pkg.	11c
	Breakfast cereal.		
Rice Krispies		6-oz. pkg.	10c
	Kellogg's		
Post Toasties		8-oz. pkg.	7c
	Corn Flakes.		
Pop'd Wheat		6-oz. pkg.	10c
	Anderson's.		
Wheaties		8-oz. pkg.	12c
	Delicious Flake Cereal.		

FRESH MILK

Lucerne brand, country fresh milk, from just the finer herds—which means cleanliness, richness, fine flavor, and "anti-infective quality.

GRADE "A" Quart 9c
EVAPORATED Pint 8c
BUTTERMILK Quart 8c

MEAT VALUES AT SAFEWAY-OPERATED MARKETS

Beef Roast lb. 15c
Choice Seven-Bone Roast. Fancy Steer Beef.

Veal Roast lb. 16c
Shoulder Chuck — Fancy milk veal.

Prime Rib lb. 23c
First five fancy ribs. Fancy steer beef.

Colored Hens	Fancy. Fresh-dressed. Lb.	29c	
Short Ribs	Of Beef. Pound.	12c	
Sliced Bacon	Morrell's Pride. ½-lb. pkg.	19c	
Baked Loaf	Pound. Pistachio & Pimiento, Macaroni Cheese, Mock Chicken, Wilson's.	32c	
Veal Roast	Round Bone Cut. Lb.	19c	
Beef Roast	Boneless Shoulder. Lb.	23c	
FRESH SALMON	Eureka Chinook In the piece.	lb. 19c	
	Sliced to fry or broil.	lb. 22c	

Produce

Bananas Fancy Golden Fruit 4 lbs. 17c
Cantaloupes 3 for 10c Jumbo 27 size. Ripe, delicious
Grapes 3 lbs. 10c Thompson seedless. Ripe.
Fresh Corn 5 ears 10c Oregon Evergreen. Tender.
Sweet Onions 3 lbs. 10c Sweet Italian red onions.

PEACHES Elberta Freestone Good size, ripe. Fine for slicing. 4 LBS. 10c

Get Your Canning Peaches at Safeway Now

Favorite Recipes Of Sierra Madreans



HERE is the recipe for a yet unamed sandwich served Mrs. Edith Watson on a through the Canal liner en route here from New York. It came on deck on an immaculate tray with a tall glass of iced coffee about tea time.

Olives, onion, green pepper and cooked bacon is the sandwich combination. Chop each one finely, combining in proportions you like best, then blend the mixture with a tablespoon olive or salad oil mixed with a teaspoon of vinegar. Mix well and spread on toast ;garnish with lettuce and mayonnaise, then choose your own name for it. Among those suggested aboard the boat were "Italian," and "Savory."

RENTALS

COZY quiet little cottage among trees. Close in; furnished. Adults only. 53 Suffolk Ave. —45*d

MISCELLANEOUS

HARDWOOD FLOORS polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, *News Office.* —24:tf1

FOR SALE MISCELLANEOUS

FUNERAL Flowers, Sprays, $1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

PUPS—Fox terriers and Spitz, cheap. 49 E. Central Ave.—45*e

FOR SALE—Two 4-quart goats, $25. 281 Ramona. —45*e

EXCHANGES

WILL TRADE my desirable half acre lot near the beach at Redondo for small improved place in upper section of Sierra Madre to value of $3500. J. E. Ralston, c-o *News Office.* —44*45f

CENTRAL MARKET

CHAS. E. DAVIS
38 WEST CENTRAL

FREE DELIVERY TWICE DAILY
PHONE 97

Shortening JEWELL, lb. 14c, 4 lbs. 52c; FLUFFO 1 lb. 14c; ACORN lb. 11c

BUTTER Yorkshire Farm / Colorado Gold lb. 33c

1935 Spring Lamb

Legs lb. 23c
Breast lb. 10c
Shoulder (trimmed) lb. 17c

Complete Line Lunch Meats
SLICED FRESH TO YOUR ORDER

Home Baked and Boiled Ham
Home Made Potato Salad
REALLY DIFFERENT

Have You Tried our Sliced SWEET DILL PICKLES pint 20c

Fresh Gr'nd Beef Our Regular Quality pound 15c
Milk Fed Broilers 3 for $1
Shoulder Pot Roast lb 18c
Dog Food Our own make, fresh ground meat properly balanced. 2 lbs. 23c

Special – Rabbits . . . lb. 15c
Fried Rabbit for Your Sunday Dinner

Poultry Dressed for All Occasions

Sierra Madre Poultry Market
Phone 233-4 — 12 West Central Ave.

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COMPLETE **MOVING** SERVICE

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Special equipment for Pianos, Elec. Ref., etc.

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